

# 4<sup>th</sup> Annual Southern California Economic Recovery & Job Creation Summit

## Post-Event Media Summary

SCAG received a number of media hits leading up to and following the Dec. 5, 2013 Economic Recovery & Job Creation Summit. Several press releases with county-specific demographic data were sent to media outlets throughout the SCAG region, preceded by an Op-Ed by SCAG Executive Director Hasan Ikhata in the Los Angeles News Group papers on the economic recovery. Many local outlets focused on the Southern California poverty numbers, and as a result of the coverage, several radio programs and both Chinese and Spanish-language broadcast networks interviewed Hasan and Regional Council representatives.

### Radio:

- KABC TalkRadio – AM 790, McIntyre In The Morning - [Interview with Hasan Ikhata Regarding the Southern California Poverty Report](#)
- KNX 1070 Business Hour - Interview with Hasan Ikhata Regarding the 4th Annual Southern California Economic Recovery & Job Creation Summit
- KNX 1070 Business Hour - Interview with Greg Pettis from the 4th Annual Southern California Economic Recovery & Job Creation Summit
- KPCC – FM 89.3 - [Southern California poverty rate on the rise; education could be key to recovery](#)
- KNX 1070 Newsradio - [Census Data Shows 3M Live In Poverty Across SoCal; 1 In 4 Are Kids](#)

### Broadcast News:

- Channel 34 Univision Los Angeles - [Se incrementó el nivel de pobreza en California](#)
- CTI TV - [SCAG舉辦峰會 幫助新鮮人就業 \(SCAG Holds Jobs Summit\)](#)
- KYMA News 11 Yuma, AZ - [Imperial County Leads Way from Recession](#)
- LA18 - [南加州政府協會討論經濟復甦與創造就業 \(Southern California Association of Governments discusses the economic recovery and job creation\)](#)
- New Tang Dynasty TV - [320 萬人掙扎貧困線 南加專家找對策 \(320 million people struggling with poverty; SoCal experts looking for solutions\)](#)

### Press Outlets:

- Chinese Daily News - [12月5日將舉行第四屆南加州年度經濟復蘇及創造就業峰會-環球通訊社 \(Southern California to hold its fourth annual summit of economic recovery and job creation on Dec. 5\)](#)
- The Desert Review - [Imperial County tops list of most impoverished in So Cal](#)

- Imperial Valley Press - [Imperial County named poorest area in Southern California](#)
- Imperial Valley Press - [Employment figures for Imperial County One Stop Business and Employment Services are Improving](#)
- Impre Media - [Más de 3 millones son pobres en el sur de California](#)
- Inland News Today – [Planners gear up to fix poverty issues](#)
- Inland News Today - [Inland economic recovery seen in 2016](#)
- Inland News Today - [Outlook: Economic Recovery Gains Traction](#)
- International Daily News – [南加州區域內6縣仍有320 萬人口掙扎在貧困線 \(6 counties in Southern California in the region are still struggling with 3.2 million population below the poverty line\)](#)
- Laist - [Poverty Has Jumped 69 Percent In SoCal Since 1990](#)
- LA Weekly - [1 in 4 SoCal Kids is Straight-Up Poor](#)
- Los Angeles Daily News – [Uneven Economic Recovery Fueling Growing Unrest: Editorial](#)
  - Reposted at the [Daily Breeze](#); [Long Beach Press-Telegram](#); and the [San Bernardino Sun](#)
- Los Angeles Daily News - [Report: Los Angeles County economy, job growth could return to 'normal' sooner than expected](#)
- Orange County Register – [Editorial: Welfare Spending is Up, as is Poverty](#)
- San Gabriel Valley Tribune - [New report says poverty on the rise throughout Southern California](#)
  - Reposted at: [San Bernardino Sun](#), [The Daily Breeze](#), [Long Beach Press-Telegram](#), [Los Angeles Business Journal](#), [Redlands Daily Facts](#), [Inland Valley Daily Bulletin](#), and the [Sausage Factory Daily News Political Blog](#)
- San Bernardino Sun - [Economic summit touches on education, poverty, competitiveness](#)
  - Reposted at: Whittier Daily News, San Gabriel Valley Tribune, [Pasadena Star-News](#), [Long Beach Press-Telegram](#), Redlands Daily Facts, [Daily Breeze](#)
- San Bernardino Sun - [Economic report outlines challenges facing Inland Empire](#)
  - Reposted at: [Los Angeles Daily News](#), [Whittier Daily News](#), [San Gabriel Valley Tribune](#), [Pasadena Star-News](#), [Inland Valley Daily Bulletin](#)
- Inland Valley Daily Bulletin - [Southern California seeks strategies to restore economic vitality: Guest commentary](#)
  - Reposted at: [Long Beach Press Telegram](#), [San Bernardino Sun](#), [Ventura County Star](#)
- Santa Monica Patch - [SCAG Economic Summit to Tackle Tough Decisions](#)
- PRLOG - [SCAG Hosts Southern California Economic Recovery & Job Creation Summit](#)
- U.S. China Press - [南加六县亚裔贫困人口27 万 \(270,000 Asians Live in Poverty in 6 Counties of Southern California\)](#)
- Ventura County Star – [Hasan Ikhata: Business Growth and Job Creation Focus of Summit](#)
- Victorville Daily Press - [Poverty and Inequality](#)
- Viet Bao Daily News (Vietnamese language) - [6 Quận Tại Nam Cali: Nghèo Gia Tăng 69% \(In Southern California's Six Counties: Poverty Increases by 69%\)](#)

- World Journal (Chinese language) - [南加貧困人口達18%但失業減緩 \(18% of Southern California Population live in poverty, but unemployment slows\)](#)

**Other Websites:**

- Citybiz – [SoCal’s sad secret: Poverty has exploded](#)
- Claremont McKenna College Introductory American Government Blog - [Poverty and Inequality in California](#)
- Images of Pomona Blog - [18 Percent of Southern Californians Live in Poverty](#)
- IRP Poverty Dispatch (University of Wisconsin-Madison Institute for Research on Poverty) – [Poverty in Southern California](#)
- Paperblog – [Poverty a Factor in Slow Recovery of SoCal Inland Housing](#)