



REGIONAL ACTION PLAN ON POVERTY

The Fifth Annual Southern California
**ECONOMIC RECOVERY &
JOB CREATION SUMMIT**

REGIONAL ACTION PLAN ON POVERTY

Hasan Ikh rata

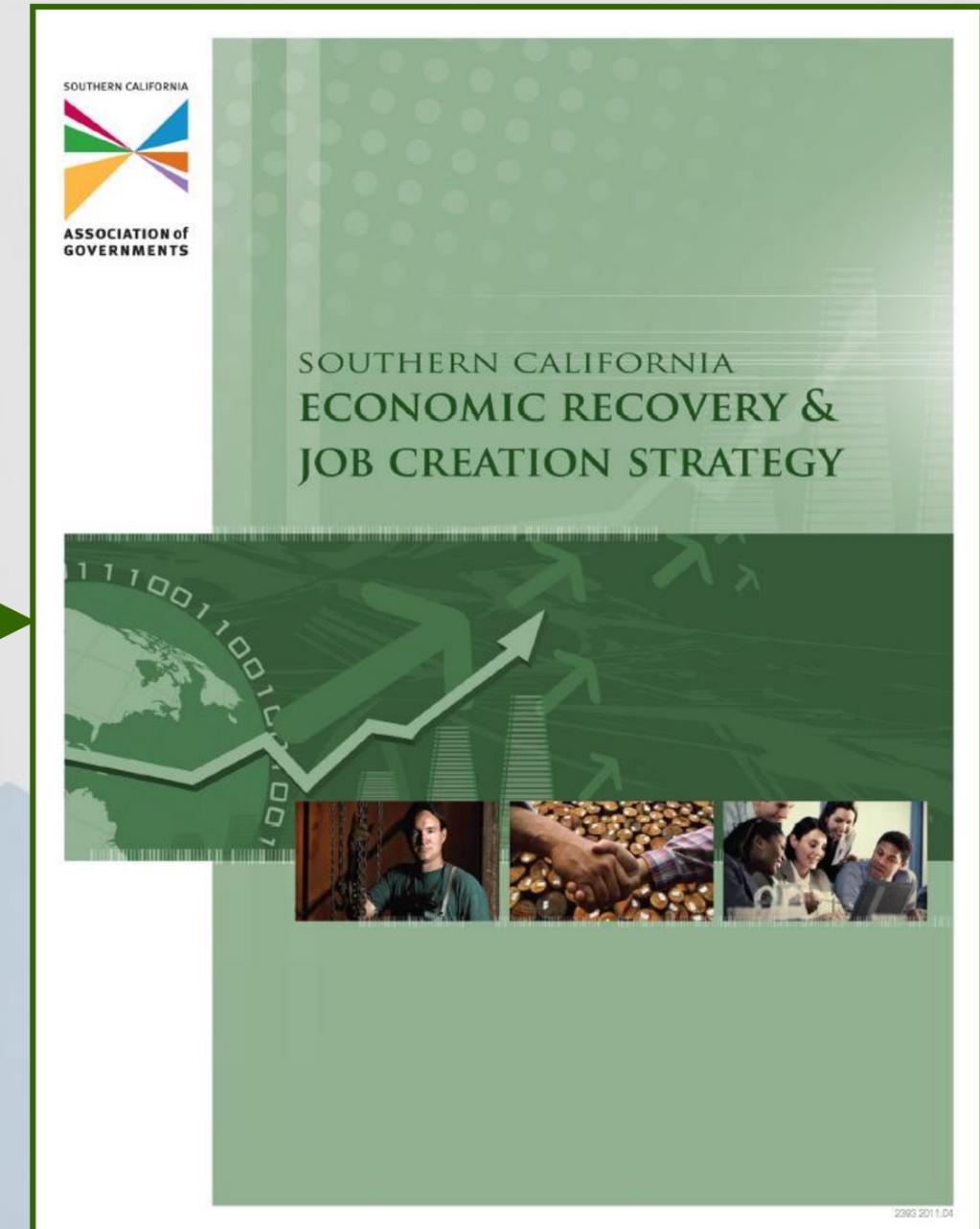
Southern California Association of
Governments



Flashback: The Inaugural Economic Summit

2010 SOUTHERN CALIFORNIA'S ROAD TO ECONOMIC RECOVERY

- The inaugural Summit highlighted the important of regional cooperation.
- At the time, nearly 1 million residents in the SCAG region had lost their jobs.
- SCAG would take a proactive role in the region's economic recovery.



Accomplishments

SOUTHERN CALIFORNIA
ECONOMIC RECOVERY &
JOB GROWTH STRATEGY



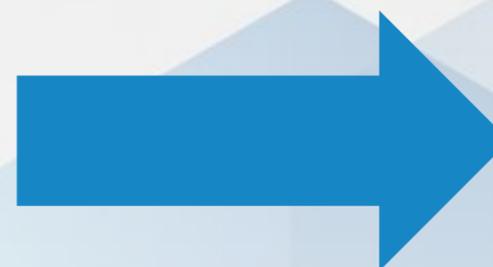
170
Cities & Counties
Have Adopted
“Business Friendly Principles”

2012-2035
REGIONAL TRANSPORTATION PLAN/
SUSTAINABLE COMMUNITIES STRATEGY
ECONOMIC ANALYSIS



592,500
Jobs Created Annually
in Construction and through Extended
Network Benefits

ECONOMIC BENEFITS FROM
ACCELERATING TRANSPORTATION
INFRASTRUCTURE DEVELOPMENT



\$1.25B - \$1.95B
Construction Cost Savings
Per Year Average by Bringing
Projects Forward by 5 Years

Accomplishments

CALIFORNIA FILM & TELEVISION
TAX CREDIT PROGRAM STUDY



11% ROI

In the First Three Years

Helped Generate \$4.3B in Economic Activity, and Supported 22,300 Jobs

CALIFORNIA CAREER PATHWAYS TRUST
CONSORTIA MEETING



\$139,200,000

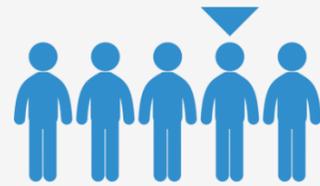
For SCAG Region Schools

Out of the \$249,750,000 Available
(Received 16 of 39 Grants available)

Fifty Years into the War on Poverty Summit

FIFTY YEARS INTO THE
**WAR ON
POVERTY**

- AUGUST 20, 2014 -



1-in-15 Americans in Poverty are in the SCAG Region



3.2 Million People in Poverty, an Increase of Approximately 70% since 1990



1-in-4 Children in the SCAG Region are Growing Up in Poverty



Over 40% of Adults 25+ Have a High School Education or Less

Regional Action Plan on Poverty



Construction



Logistics



Finance, Insurance & Real Estate



Manufacturing



Health Care

Sectors with Lower Educational Requirements are Candidates for Good-Paying Job Growth

Regional Action Plan on Poverty

FIFTY YEARS INTO THE
**WAR ON
POVERTY**
- AUGUST 20, 2014 -



- Brought together ideas and solutions that emerged from the Fifty Years into the War on Poverty Summit.
- Global Land Use & Economics (GLUE) Council, with leaders that have specific expertise on the issues related to poverty, was tasked with developing the Regional Action Plan on Poverty.
- The Regional Action Plan on Poverty focuses specifically on education, workforce development, and economic development as solutions to eliminating or reducing poverty in the SCAG region.

SCAG Short-Term Action Steps

- **MAXIMIZE SOUTHERN CALIFORNIA ECONOMIC DEVELOPMENT & JOB CREATION OPPORTUNITIES**
 - Utilize the 2016-2040 Regional Transportation Plan/Sustainable Communities Strategy as a Major Job Creation Engine
 - Update the Southern California Economic Recovery & Job Creation Strategy
 - Undertake Serious Regulatory Reform

SCAG Short-Term Action Steps

- FACILITATE ENHANCED REGIONAL COORDINATION ON WORKFORCE DEVELOPMENT
 - Regional Jobs Blueprint
 - The Workforce Innovation & Opportunity Act (WIOA)
 - California Career Pathways Trust

The Bigger Picture

Mid- to Long-Term Action Steps

- **CLOSE THE “SKILLS GAP” THROUGH IMPROVED EDUCATIONAL OPPORTUNITIES**
 - Improve K-14 Education
 - Reform Adult Education
 - Expanded Apprenticeships
 - Train to Maintain
- **CONFRONT POVERTY HEAD ON**
 - Regional Poverty Action Center
 - Localized Cluster-Based Pilot Programs

The War on Poverty

“Unfortunately, many Americans live on the outskirts of hope... Our task is to help replace their despair with opportunity. This administration today, here and now, declares unconditional war on poverty in America. I urge this Congress and all Americans to join with me in that effort.”

– President Lyndon Baines Johnson, 1964



Signing of the
Economic
Opportunity Act
August 20, 1964

**TODAY'S MATERIALS ARE
AVAILABLE FOR DOWNLOAD AT:**

<http://economy.scag.ca.gov>

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