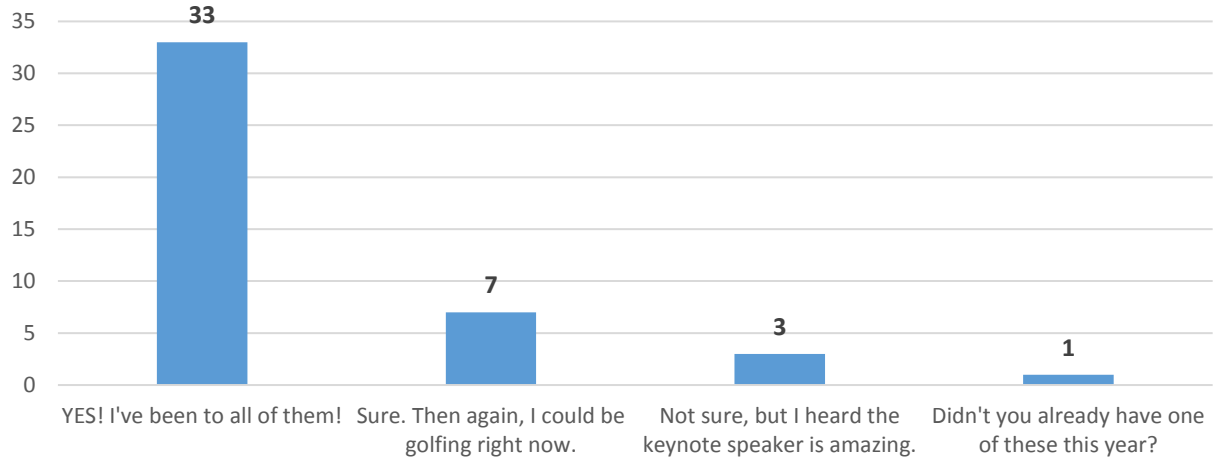




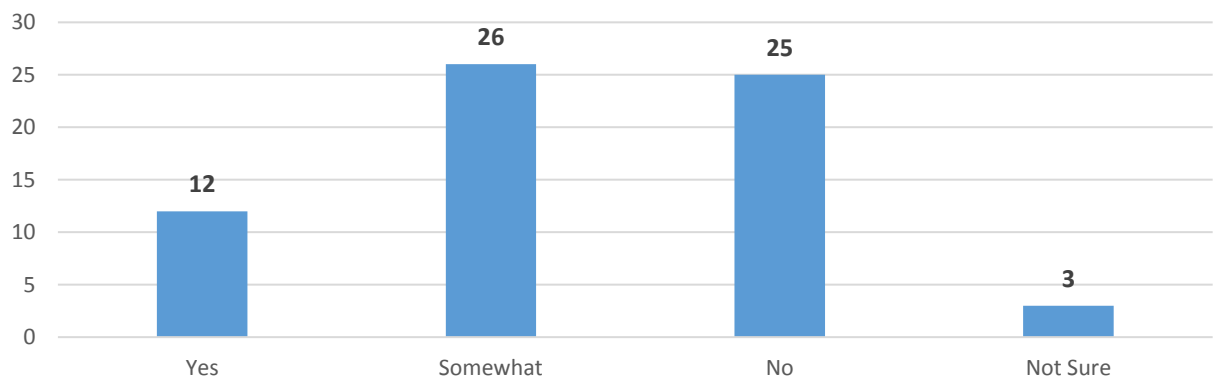
The following poll was conducted at the Seventh Annual Southern California Economic Summit, which was held at The L.A. Hotel Downtown in Los Angeles, CA on December 1, 2016.

This poll is not scientific and was conducted to gauge audience attitudes on a variety of questions.

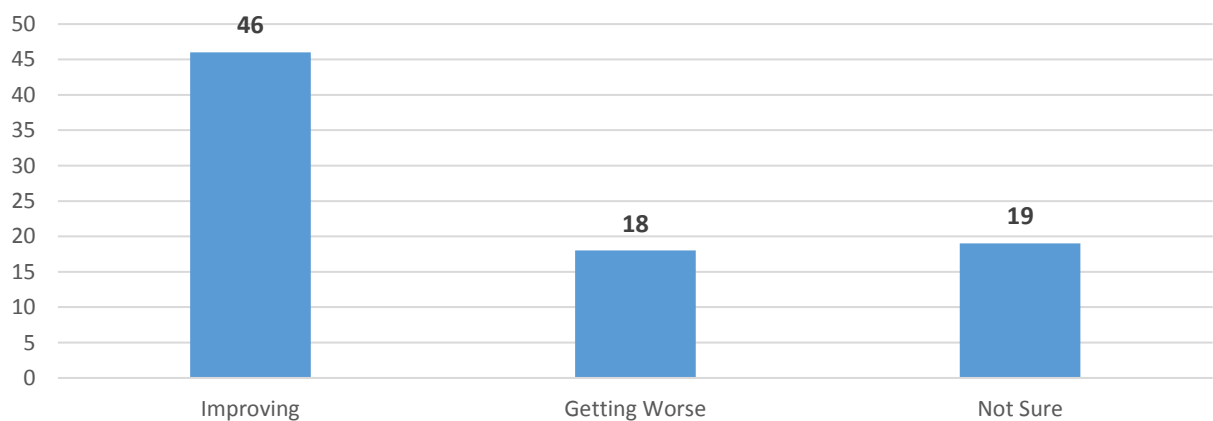
Q1: Are you enjoying the Economic Summit so far? (44 Total Responses)



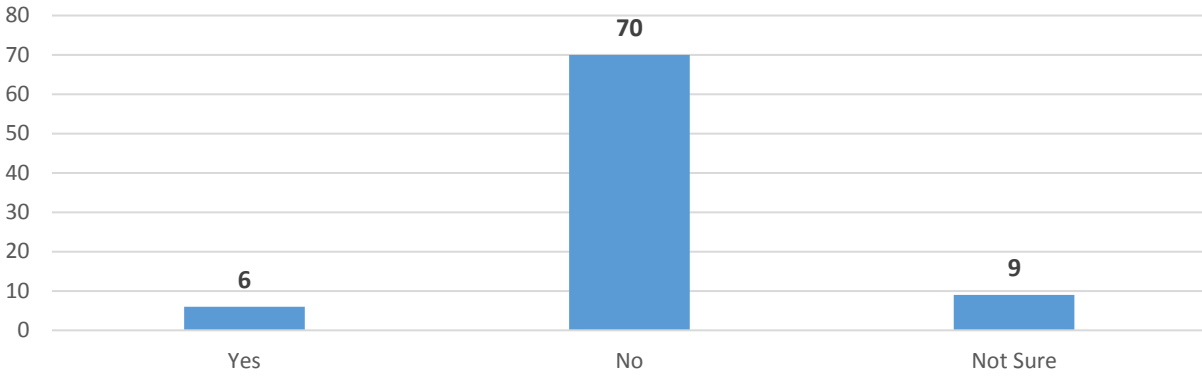
Q2: Last year, we acknowledged that the SCAG region recovered the jobs lost since the Great Recession. Do you think your community has completely recovered from the Great Recession? (66 Total Responses)



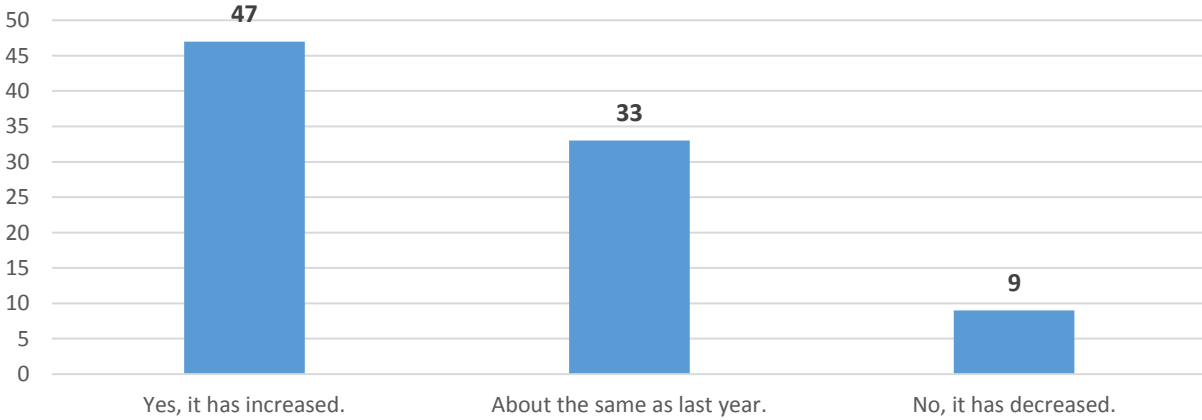
Q3: Do you think the Southern California economy, generally speaking, is improving or getting worse? (83 Total Responses)



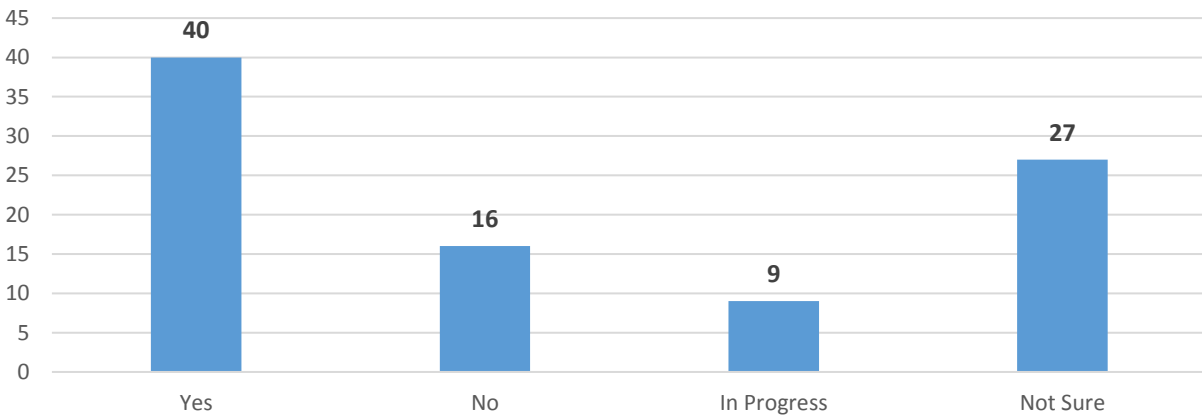
Q4: The Dow Jones Industrial Average soared to record highs over the past month. Are you seeing the same confidence in the market reflected in your own community? (85 Total Responses)



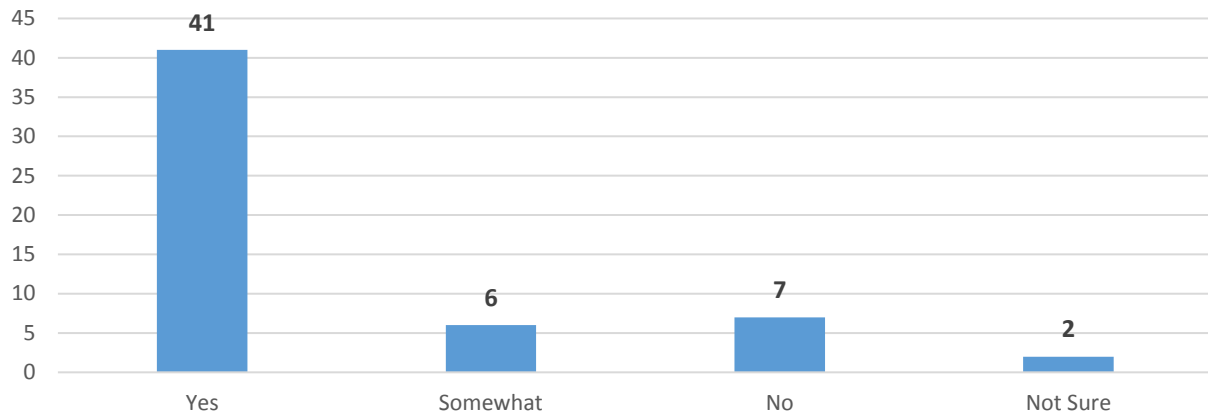
Q5: Has your consumer spending increased over the past year? (89 Total Responses)



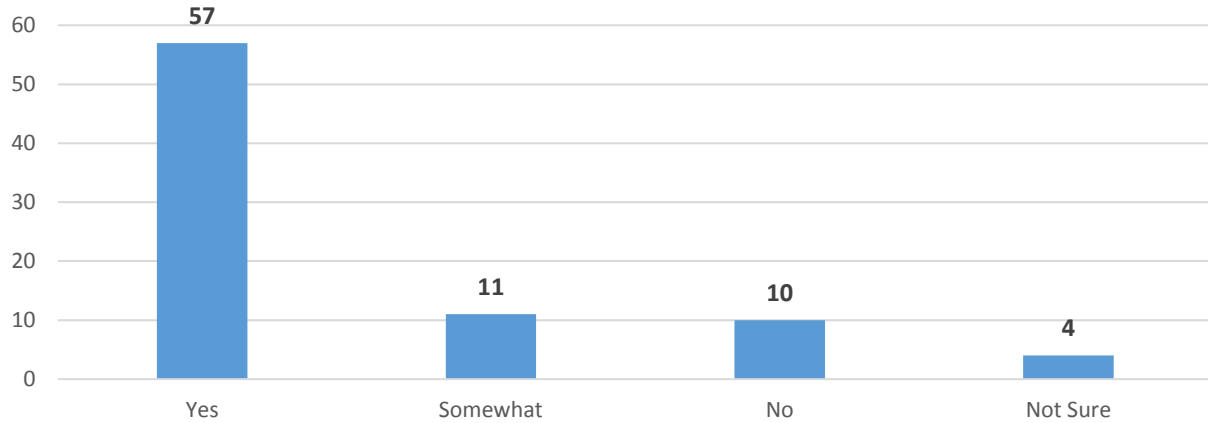
Q6: Does your city have a dedicated (i.e., not a general plan element) economic development strategy? (92 Total Responses)



Q7: Do you think your city's economic development efforts (if there are any) are beneficial or worth the effort? (56 Total Responses)



Q8: Do you think innovation plays a role in your city's economy? (82 Total Responses)



Q9: In a few words, what do you think is the biggest hindrance or obstacle to your city's economic development efforts?

(86 Total Responses)

No strategy	Leaders who focus on the past	Lack of cooperation with neighboring cities	Backward looking approach
State regulations	Local political members	CEQA and resistance to change	Vision
Resident resistance to growth	CEQA	Staff and data	Staff and elected time
\$\$	Funding	Minimum wage increase	Fear, uncertainty
NIMBYism	Lack of focused education and training for future	City manager	State regulations
Regulatory issues	Staff and elected bandwidth	Overregulation	State regulations and CEQA
Overregulation	University tuition	Politics	Budget restrictions
Unions	Housing affordability	CEQA	Trump
Resources for dedicated staff	The party of no change	NIMBYs	Regulation
Focusing on preserving past blue-collar jobs	It's only touching certain neighborhoods - metro LA	Housing	Housing costs and NIMBYs
Conflicted and conflicting special interests	Higher education attainment and loss of redevelopment agencies	Politics	Ballot box zoning
Lack of focus on economic development by our city, and lack of affordable housing	Limit on resources time to develop implement	State regulations and loss of RDA	NIMBYs
Housing cost	Government staff and regulations	State overregulation	CEQA
Past policies and NIMBYism	Trump	Funding and lack of will	Lack of freeways
Not enough skilled workers	A cohesive long range vision	Lack of growth	Staffing and data
Lack of jobs for young people like me and my friends	The city government	CEQA	Fraud
NIMBYism	Land use policy - too restrictive	Traffic	Overregulation
CEQA	Regulation	City council	NIMBYs
Lack of participation	Funding	Elimination of RDAs	Housing
NIMBYs	Leadership	Political maneuvering	Trump
Unskilled labor force/unable to attract industry	Property owners who are not interested	State of California	
Knowledge of jobs available	California	Lack of resources	