

# THE SEVENTH ANNUAL

# SOUTHERN CALIFORNIA ECONOMIC SUMMIT

December 1, 2016 | The L.A. Downtown Hotel, Los Angeles, CA

## MORNING SESSION

### 8:00 a.m. REGISTRATION & NETWORKING

### 9:30 a.m. WELCOME & OPENING REMARKS

- **Hon. Michele Martinez**, SCAG President, City of Santa Ana
- **Hon. Gray Davis**, 37th Governor of the State of California; Co-Chair, Southern California Leadership Council

### 10:00 a.m. SCAG REGION ECONOMIC UPDATE

Nearly a decade has passed since the Great Recession devastated our region's economy. The SCAG region has recovered the nearly one million jobs lost, but we are still facing some of the longer-term impacts on job creation and our region's key industry clusters. SCAG's team of independent economists will provide an insightful look at the state of the region's economy and the key issues that are affecting the region the most, as well as highlight opportunities for growth.

- **Moderator: Steve PonTell**, President & CEO, National Community Renaissance
- **Wallace Walrod, Ph.D.**, Chief Economic Advisor, Orange County Business Council
- **Michael Bracken, M.P.A.**, Principal, Development Management Group, Inc.
- **Christine Cooper, Ph.D.**, Senior Vice President, Los Angeles County Economic Development Corporation
- **Matthew Fienup, M.A.**, Co-Director, Center for Economic Research & Forecasting, California Lutheran University
- **John Husing, Ph.D.**, Chief Economist, Inland Empire Economic Partnership

### 11:15 a.m. INTERACTIVE POLLING SESSION

The SCAG region encompasses six counties, 191 cities, nearly 19 million people, all across over 38,600 square miles. Our local and county economies might vary, but our regional economy is one of our major strengths. Using mobile technology to capture your input, participate in this interactive polling session to find out how the audience views the economic recovery.

### 11:30 a.m. BREAK/NETWORKING



## AFTERNOON SESSION

**12:00 p.m. *WORKING LUNCH***  
**FROM CHALLENGES TO SOLUTIONS:  
WHY INNOVATION IS IMPORTANT TO SOUTHERN CALIFORNIA**

Southern California's diverse landscapes, perfect weather and skilled workforce has made the region an attractive place for the film and television industry. However, our economy paints a more complex picture with key footholds in aviation, technology, transportation and agriculture. Where do we go from here? As we look at our region's challenges today, we must look for future economic opportunities within these key clusters to ensure continued growth and prosperity for generations to come. Listen in as our panel of industry experts discusses the state of innovation today and how cutting-edge technologies are shaping the future of our diverse economies in Southern California.

- **Moderator: Mike Quindazzi**, Managing Director, Pacific Southwest Area, PricewaterhouseCoopers LLP
- **Dr. Anthony Freeman, Manager**, Innovation Foundry, Jet Propulsion Laboratory, California Institute of Technology
- **Antonio Ortega**, Government Affairs Officer, Imperial Irrigation District
- **Megan Prichard**, General Manager Orange County, Central Coast and Inland, Uber
- **Mike Swords**, Vice President of Partnerships, L.A. Cleantech Incubator

**1:30 p.m. *KEYNOTE ADDRESS***

- **Hon. Gavin Newsom**, Lieutenant Governor, State of California

**1:50 p.m. *WRAP-UP & NEXT STEPS***

- **Hasan Ikhata**, Executive Director, SCAG

**2:00 p.m. *SUMMIT ADJOURNMENT***

