

FIFTY YEARS INTO THE

WAR ON

POVERTY

A Summit on Advancing Southern California's Battle Plan for Victory –  
Poverty to Jobs, Workforce Development Tactics & Economic Growth Campaigns



SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS



SOUTHERN CALIFORNIA  
LEADERSHIP COUNCIL

# ECONOMIC OPPORTUNITY 2014: PINPOINTING THE REGION'S GROWTH INDUSTRIES



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WE PICTURE THE ECONOMY AS A  
COLLECTION OF INDUSTRY CLUSTERS,  
WHICH ARE COMPOSED OF RELATED  
INDUSTRIES THAT ARE GEOGRAPHICALLY  
CO-LOCATED.

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SOME INDUSTRIES AT THEIR BEST WILL ONLY EVER GROW AT THE RATE OF POPULATION GROWTH (ASSUMING CURRENT TECHNOLOGY).

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INDUSTRIES THAT CAN BE COMPETITIVE  
AND FIND LARGER MARKETS HAVE THE  
POTENTIAL TO BE HIGH GROWTH  
INDUSTRIES.

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INDUSTRIES THAT ARE INNOVATIVE AND  
FIND NEW MARKETS HAVE THE POTENTIAL  
TO BE HIGH GROWTH INDUSTRIES.

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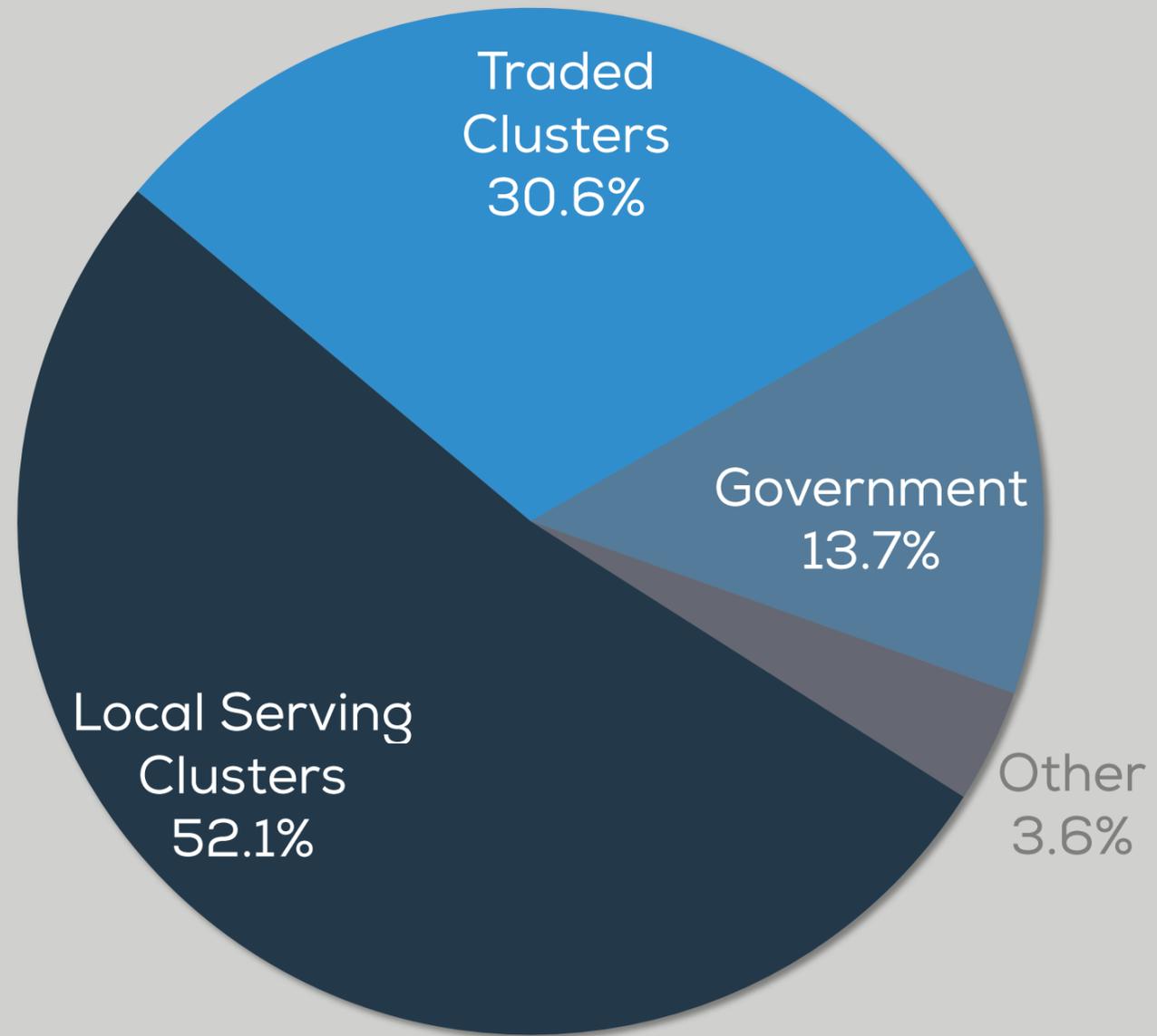
LOCAL-SERVING INDUSTRY CLUSTERS  
SELL TO THE RESIDENT POPULATION, A  
RECIRCULATION OF OUR OWN DOLLARS.

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TRADED INDUSTRY CLUSTERS SELL TO  
CUSTOMERS OUTSIDE THE REGION,  
BRINGING NEW DOLLARS HOME

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# JOBS IN THE SCAG REGION 2012



AS PART OF A LARGE DIVERSE REGION,  
THE COUNTIES OF SCAG NEVERTHELESS  
HAVE INDIVIDUAL AND SPECIALIZED  
STRENGTHS.

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## SCAG'S GROWTH INDUSTRIES INCLUDE:

AEROSPACE VEHICLES / DEFENSE

AGRICULTURAL INPUTS / SERVICES

BIOMEDICAL / HEALTH SERVICES

COMMUNICATIONS EQUIPMENT / SERVICES

ENTERTAINMENT

PROFESSIONAL / BUSINESS SERVICES

TOURISM / HOSPITALITY

TRADE / LOGISTICS

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ONE WAY TO ADDRESS REGIONAL  
POVERTY IS TO FOCUS EFFORTS ON OUR  
GROWTH INDUSTRIES.

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# THANK YOU



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