

FIFTY YEARS INTO THE

WAR ON

POVERTY

A Summit on Advancing Southern California's Battle Plan for Victory –
Poverty to Jobs, Workforce Development Tactics & Economic Growth Campaigns



SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS



**SOUTHERN CALIFORNIA
LEADERSHIP COUNCIL**

POVERTY IN FOCUS: ADDRESSING
SOUTHERN CALIFORNIA'S GROWING CRISIS



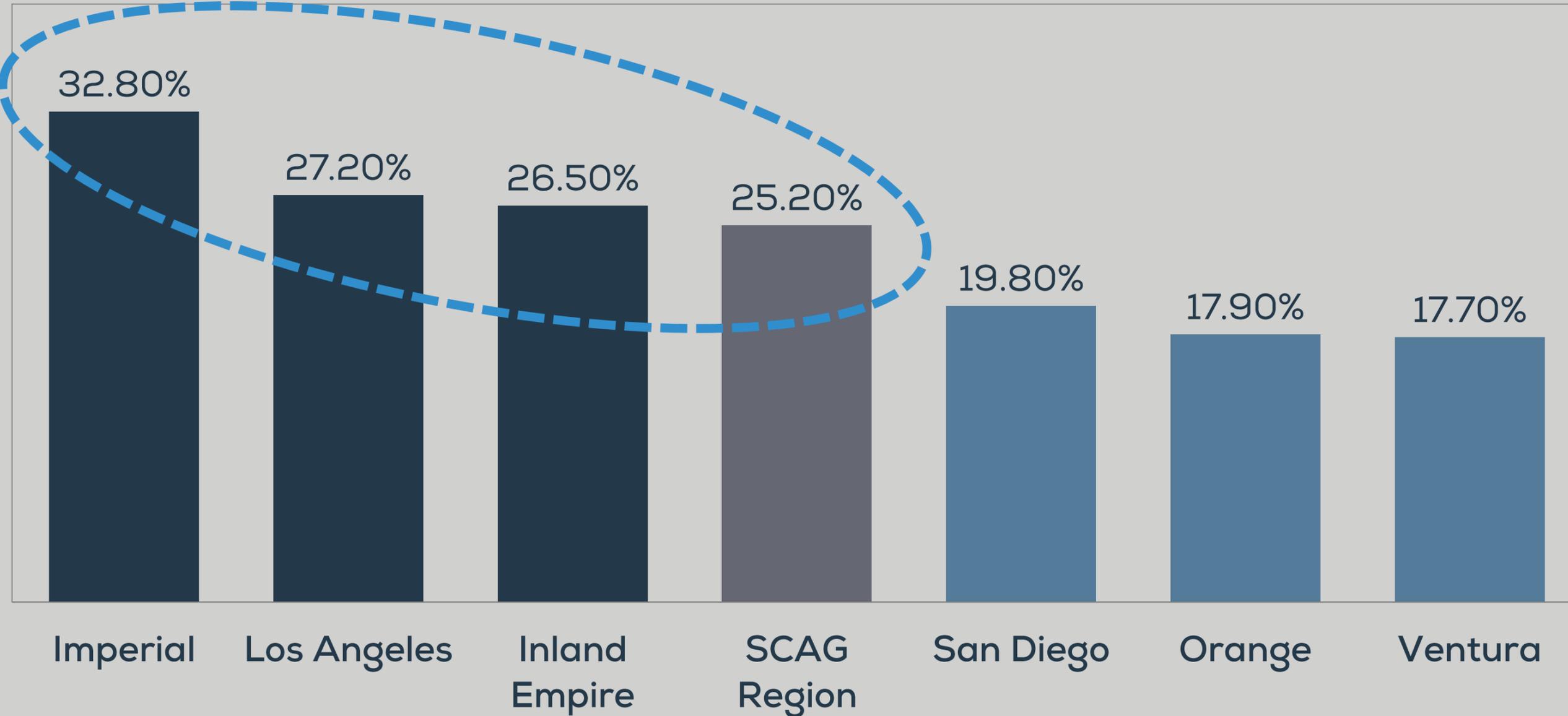
Dr. John Husing

Chief Economist

Inland Empire Economic Partnership

FIFTY YEARS INTO THE
**WAR ON
POVERTY**

Poverty Largely an Inland & LA Issue

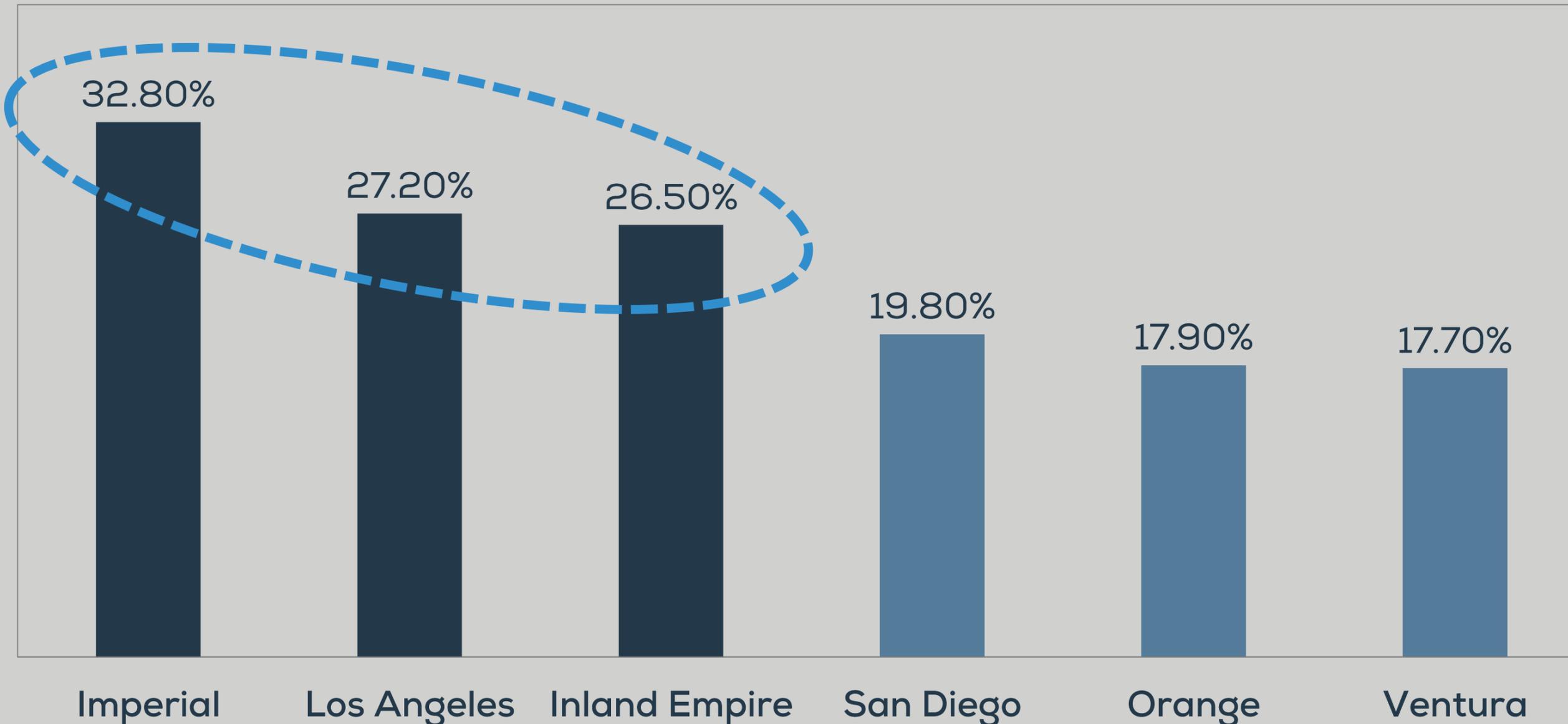


Share of Children Under 18 Living in Poverty California Areas, 2012

Source: U.S. Census Bureau, American Community Survey, 2012

FIFTY YEARS INTO THE
WAR ON
POVERTY

Much of Our Future Workforce is Living in Poverty

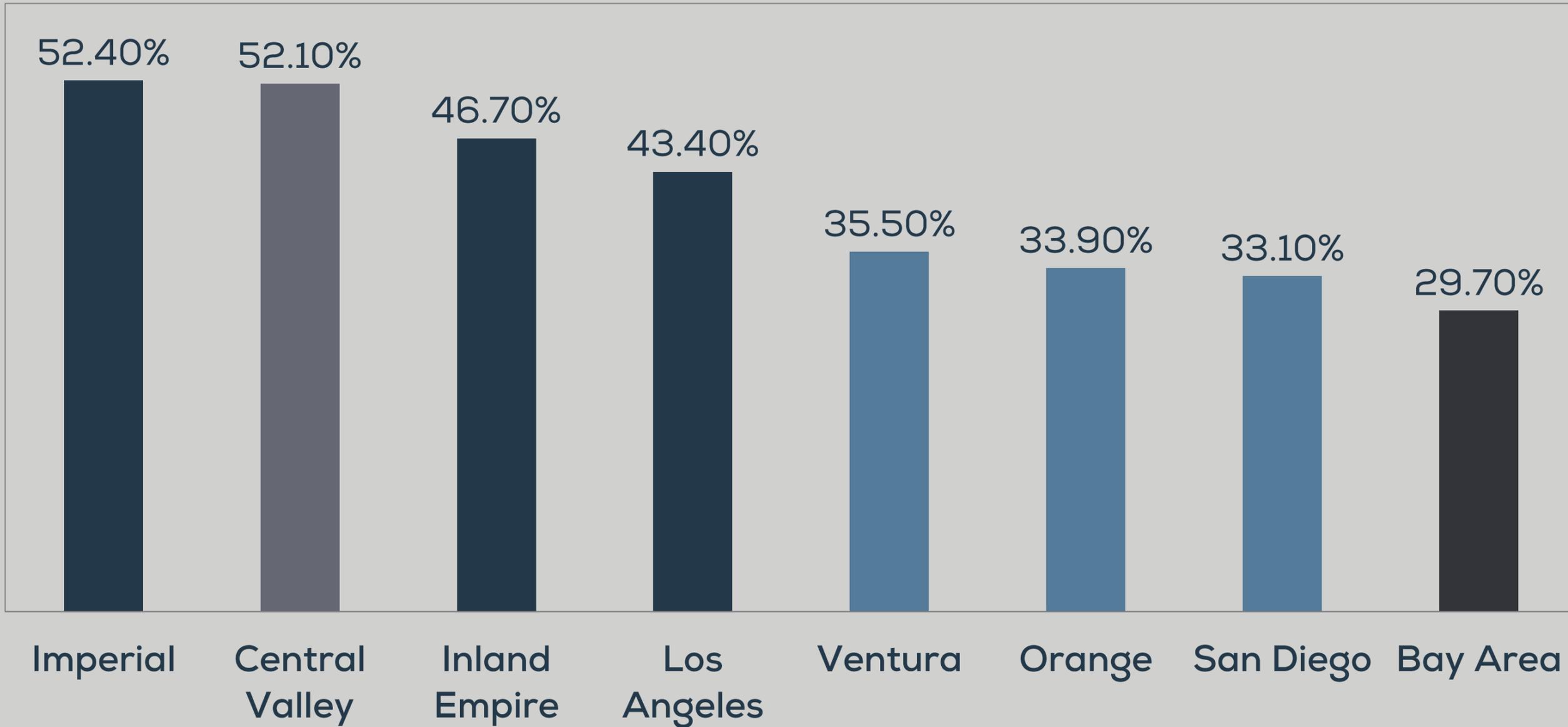


Share of Children Under 18 Living in Poverty
California Areas, 2012

Source: U.S. Census Bureau, American Community Survey, 2012

FIFTY YEARS INTO THE
WAR ON
POVERTY

Major Unmet Adult Workforce Education Issue with 1:2 to 1:3 Adults Marginally Educated



Share of Population High School or Less California Areas, 2012

Source: U.S. Census Bureau, American Community Survey, 2012

5.02 MILLION MARGINALLY EDUCATED ADULTS IN SCAG REGION ALONE

FIFTY YEARS INTO THE
**WAR ON
POVERTY**

Where is CA's Poverty Strategy?

NEEDED: JOBS IN GROWING SECTORS WITH:

1. MINIMAL EDUCATION REQUIREMENTS TO START
2. SKILL LADDERS UP WHICH WORKERS CAN RISE
3. MEDIAN INCOMES OVER \$40,000

THE RESPONSE...

FIFTY YEARS INTO THE
WAR ON
POVERTY

BUSINESS

Thursday, August 7, 2014 LATIMES.COM/BUSINESS

Nestle to close Valley food Plant

360 California jobs will be lost as Hot Pockets production goes to Kentucky

“In higher skilled industries they are hesitant to move because the labor force is not available anywhere. But lower-skilled one, they have an easier time leaving.

That trend in California has the potential to leave lower-educated workers behind.”

2014 RANK:
#50

- CALIFORNIA -

BEST & WORST STATES
FOR BUSINESS

Chief Executive.net

SMALL BUSINESS POLICY INDEX 2013: RANKING THE STATES ON POLICY MEASURES AND COSTS IMPACTING SMALL BUSINESS AND ENTREPRENEURSHIP

18th Annual Edition

- 46 Hawaii
- 47 New York
- 48 Vermont
- 49 New Jersey
- 50 California

FIFTY YEARS INTO THE
**WAR ON
POVERTY**

Los Angeles Times

BUSINESS

Thursday, August 7, 2014 LATIMES.COM/BUSINESS

New home shrinkage

Pared-down project illustrates a cause of limited housing affordability

“Original plans called for a multifamily development with three times as many homes, with many more affordable options.”

“Now with plans modified to include 208 single family homes, prices will range from about \$400,000 to 1.1 million.”

NIMBY & LAWYER
POWER UNDER WHAT
WAS ONCE THE CA
ENVIRONMENTAL
QUALITY ACT

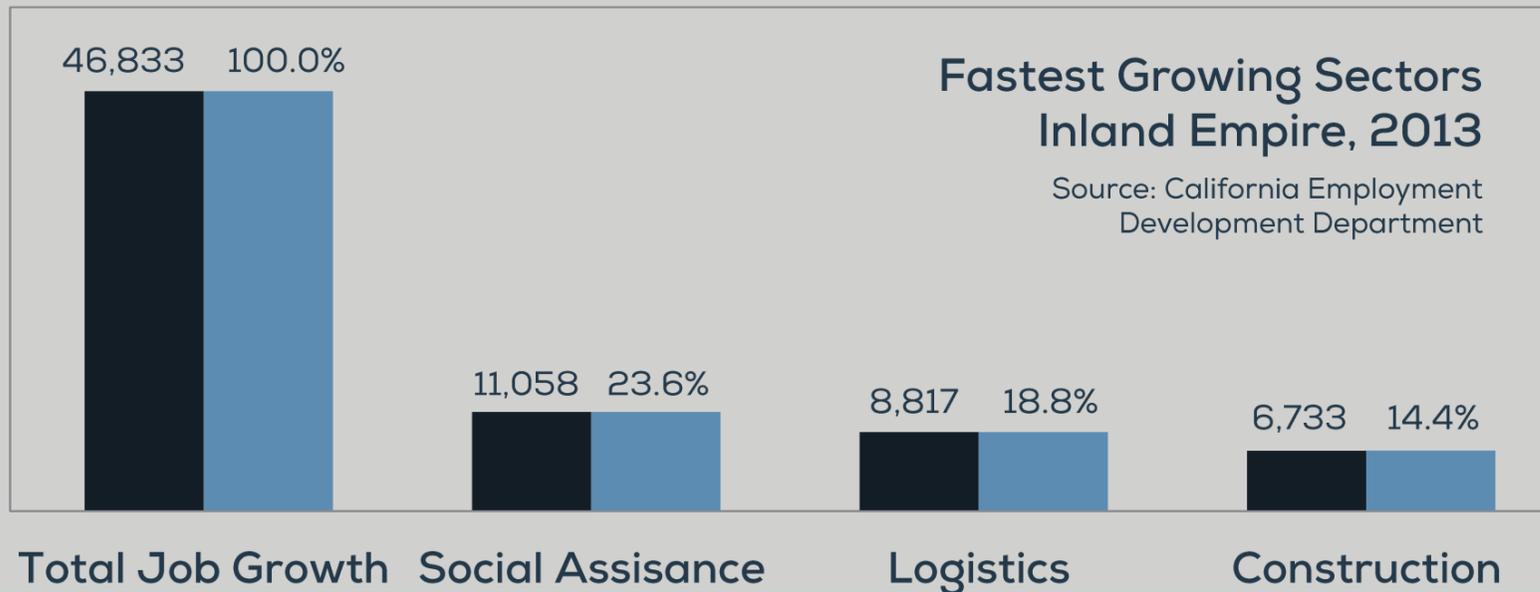
FIFTY YEARS INTO THE
WAR ON
POVERTY

INLAND EMPIRE

QUARTERLY ECONOMIC REPORT

RIVERSIDE & SAN BERNARDINO COUNTIES, CALIFORNIA

LOGISTICS: 18.8% of IE's Direct Job Growth



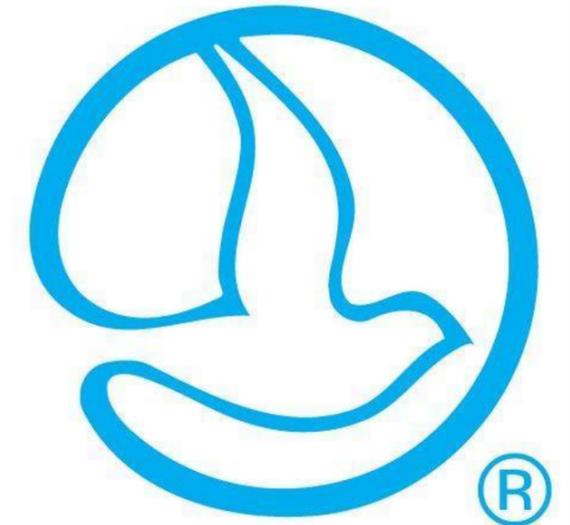
Guidance Document Chapter 3.- Transportation

Therefore, the regulation of indirect sources by the AQMD falls within the existing shared authority with the local jurisdictions and would not infringe on city and county land use decisions.

Purpose of High-Cube Warehouse Truck Trip Study

Warehouses and distribution centers attract a number of heavy duty diesel trucks on a daily basis AQMD is a commenting agency on air quality issues under CEQA

Warehouse projects may not have a tenant at time of CEQA approval, therefore CEQA requires a reasonable worst case analysis.



AQMD

FIFTY YEARS INTO THE
**WAR ON
POVERTY**

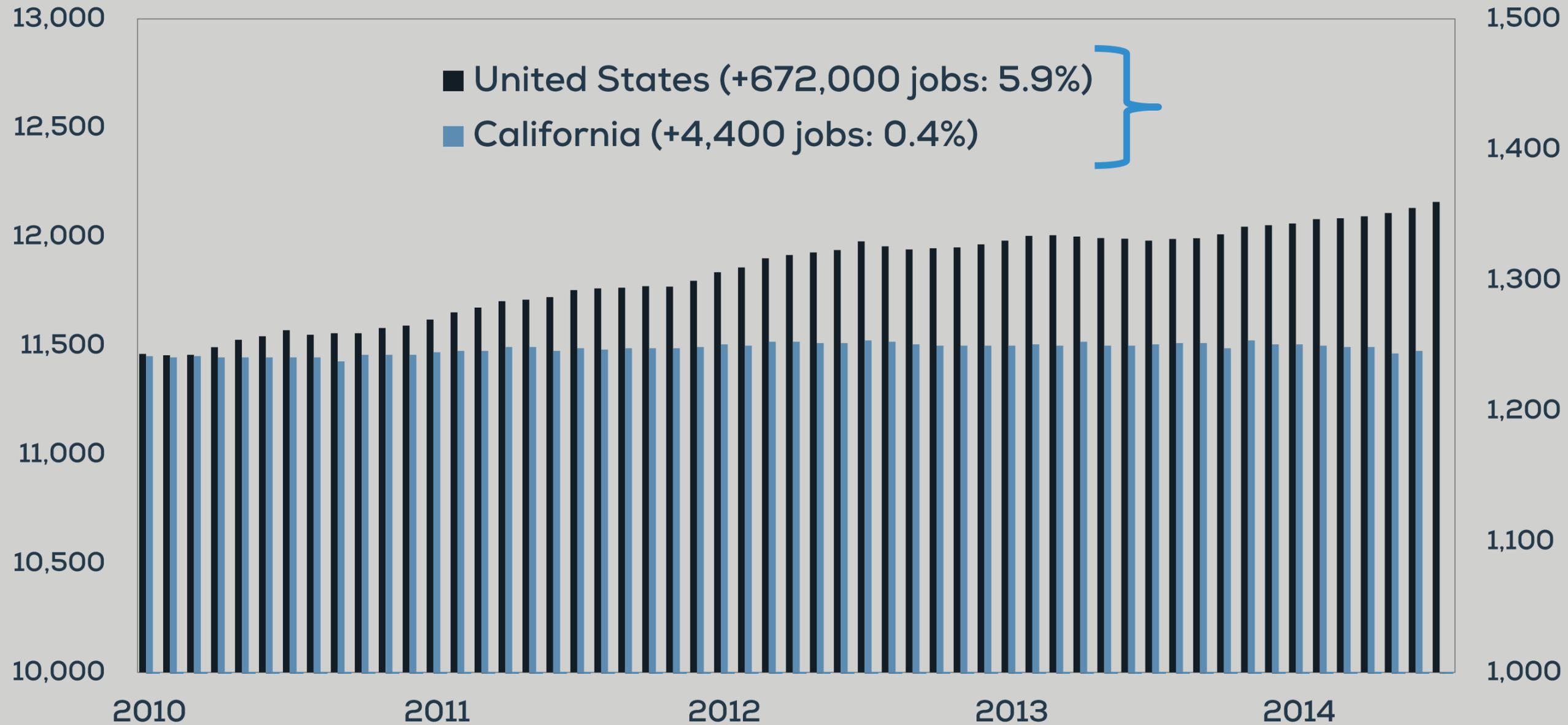
COMPANIES CAN LEAVE OR AVOID CA...

WHO IS **HURT**?

OUR MARGINALLY EDUCATED
MANUFACTURING, CONSTRUCTION &
LOGISTICS WORKERS

FIFTY YEARS INTO THE
WAR ON
POVERTY

Worst Case: CA Added Just 0.7% of U.S. Manufacturing Jobs 2010-2014



Manufacturing Jobs in the U.S. and California (Thousands), 2010-2014

Source: U.S. Census Bureau, American Community Survey, 2012; California Employment Development Department

Where is CA's Poverty Strategy?

NEEDED: MASSIVE INVESTMENT IN
ADULT WORKFORCE EDUCATION

Given SCAG Region's

5.02 MILLION Marginally Educated Adults

THE RESPONSE...

FIFTY YEARS INTO THE
WAR ON
POVERTY

April 28, 2014 by Courtney M. Fowler

California career technical education funding struggles to make the grade

Shulock and her colleagues Jodi Lewis and Connie Tan created their study, “[Workforce Investments: State Strategies to Preserve Higher-Cost Career Education](#)” to analyze the performance of CTE programs at colleges in 20 states around the country.

“California is really lacking in terms of the importance that is being placed on CTE programs,” Shulock said. “In other states they want to support and cultivate them so that they can continue to grow, but the problem is that here we don’t seem to see how important they are so, we’re a century behind other states in an industry that important.”



FIFTY YEARS INTO THE
WAR ON
POVERTY

Who is Hurt?

WORKERS AMONG THE 5.02 MILLION
SCAG ADULTS NEEDING TRAINING TO
REACH THE MIDDLE CLASS

FIFTY YEARS INTO THE
WAR ON
POVERTY

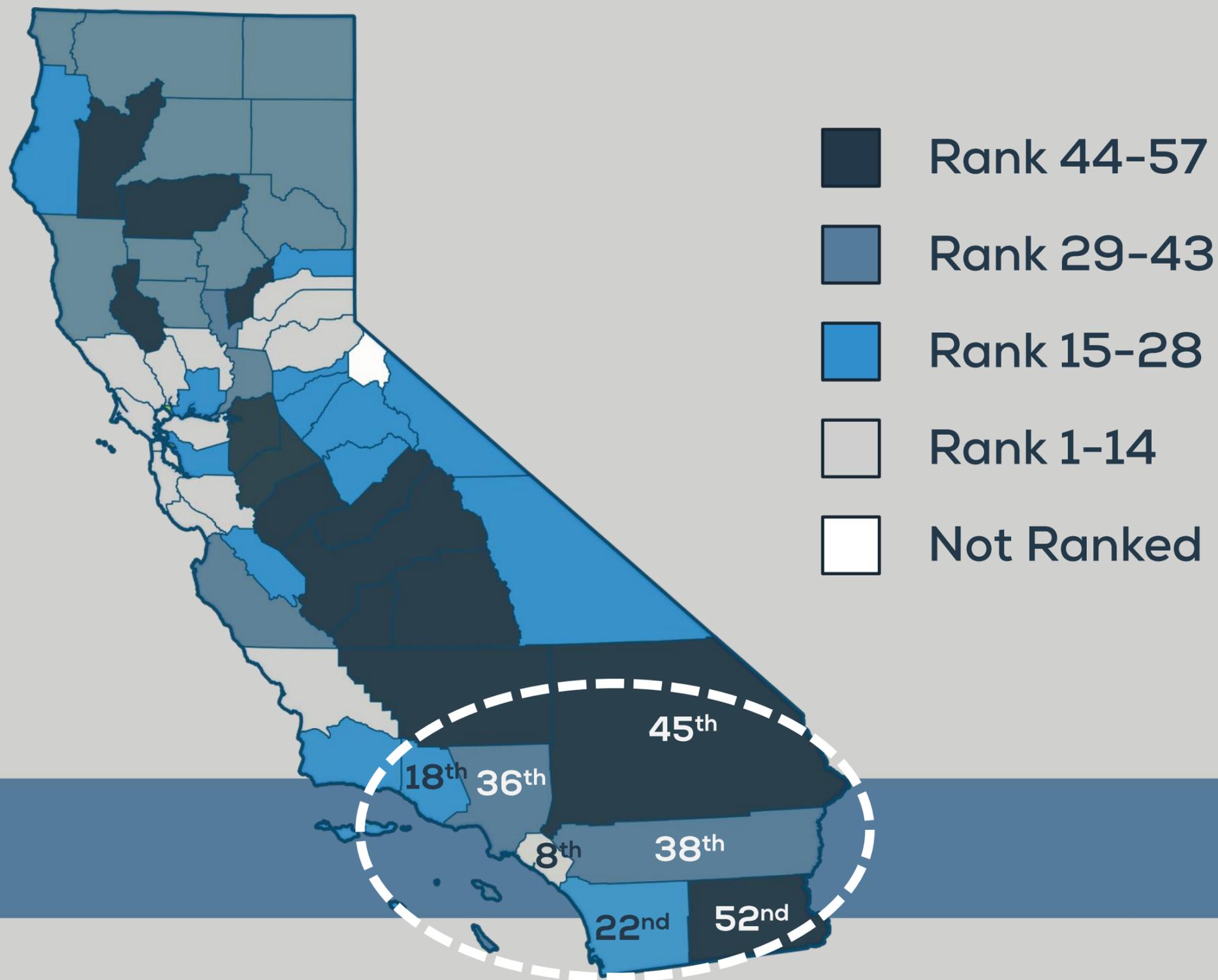
CONSEQUENCES OF POLICIES

ANTAGONISTIC TO JOB GROWTH &

LARGELY IGNORING ADULT WORKFORCE TRAINING...

FIFTY YEARS INTO THE
WAR ON
POVERTY

Low 2014 Public Health Rankings of CA's 58 Counties



FIFTY YEARS INTO THE
**WAR ON
POVERTY**

HOWEVER, UNKNOWINGLY...
UNLESS CA **CHANGES** ITS POLICY PRIORITIES,
WE WILL INCREASINGLY BE KNOWN FOR
CONDUCTING **NOT** A WAR ON POVERTY
BUT...

A WAR ON THE POOR

FIFTY YEARS INTO THE
WAR ON
POVERTY

**FOR MORE INFORMATION, AND TO
DOWNLOAD TODAY'S MATERIALS,
PLEASE VISIT:**

economy.scag.ca.gov



Join the discussion [#povertysummit](#) [@SCAGnews](#)

Share Your Story on Instagram at the Media Table

FIFTY YEARS INTO THE

**WAR ON
POVERTY**

THANK YOU



JOIN THE DISCUSSION

@SCAGnews #povertysummit



FIFTY YEARS INTO THE
WAR ON
POVERTY