

FIFTY YEARS INTO THE

WAR ON

POVERTY

A Summit on Advancing Southern California's Battle Plan for Victory –
Poverty to Jobs, Workforce Development Tactics & Economic Growth Campaigns



SOUTHERN CALIFORNIA
ASSOCIATION of GOVERNMENTS



**SOUTHERN CALIFORNIA
LEADERSHIP COUNCIL**

FROM POVERTY TO PROSPERITY: INCREASING
PATHWAYS TO JOBS & OPPORTUNITY



Dr. Wallace Walrod

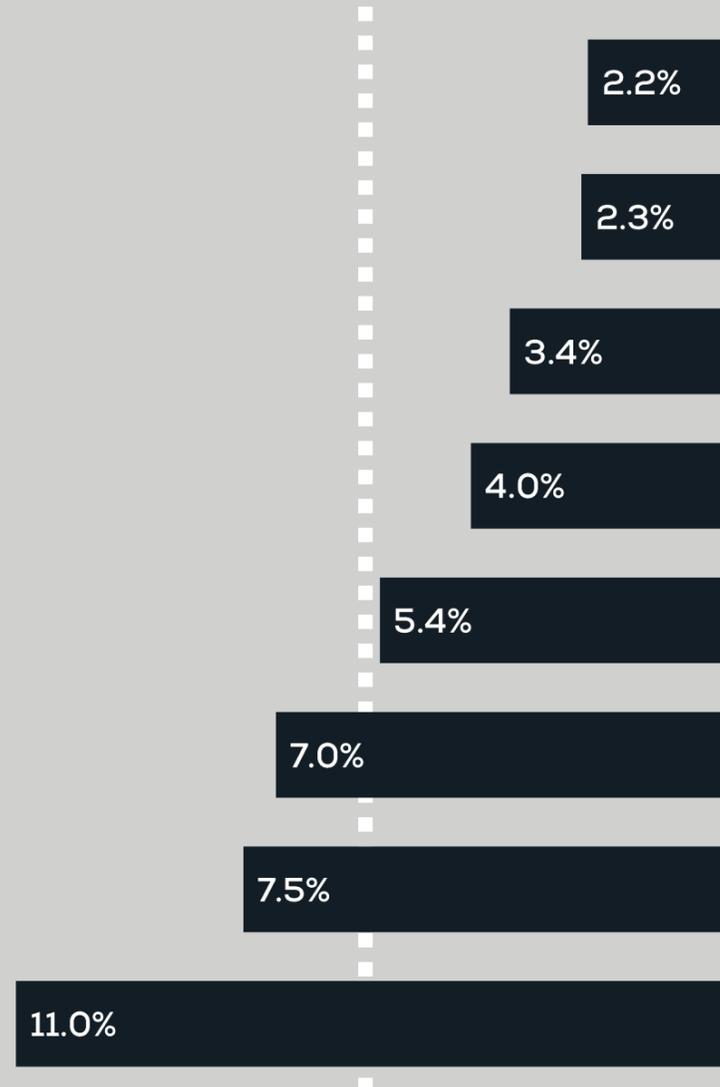
Chief Economic Advisor

Orange County Business Council

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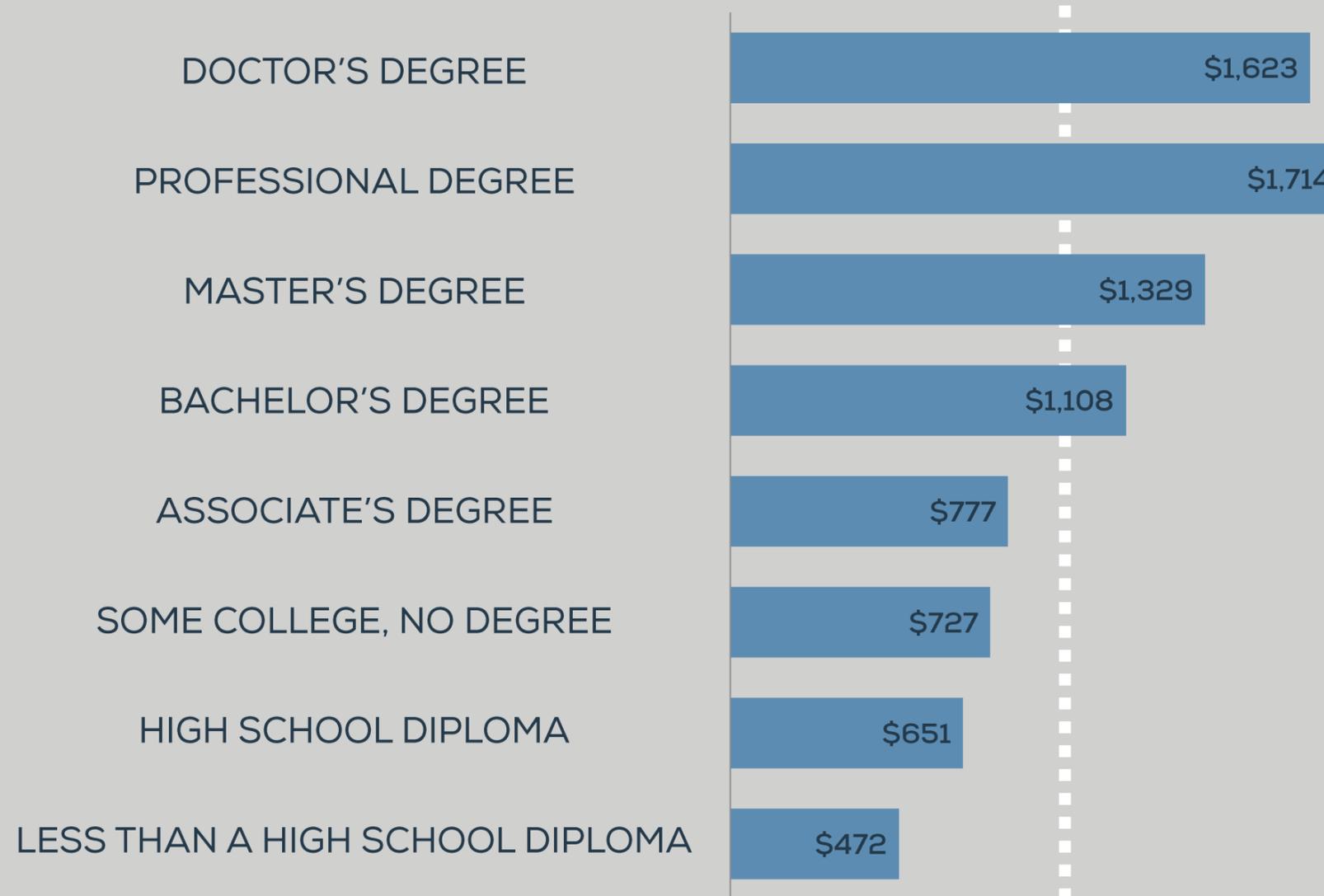
From Poverty to Prosperity: Increasing Pathways to Jobs & Opportunity

UNEMPLOYMENT RATE IN 2013



ALL WORKERS: 6.1%

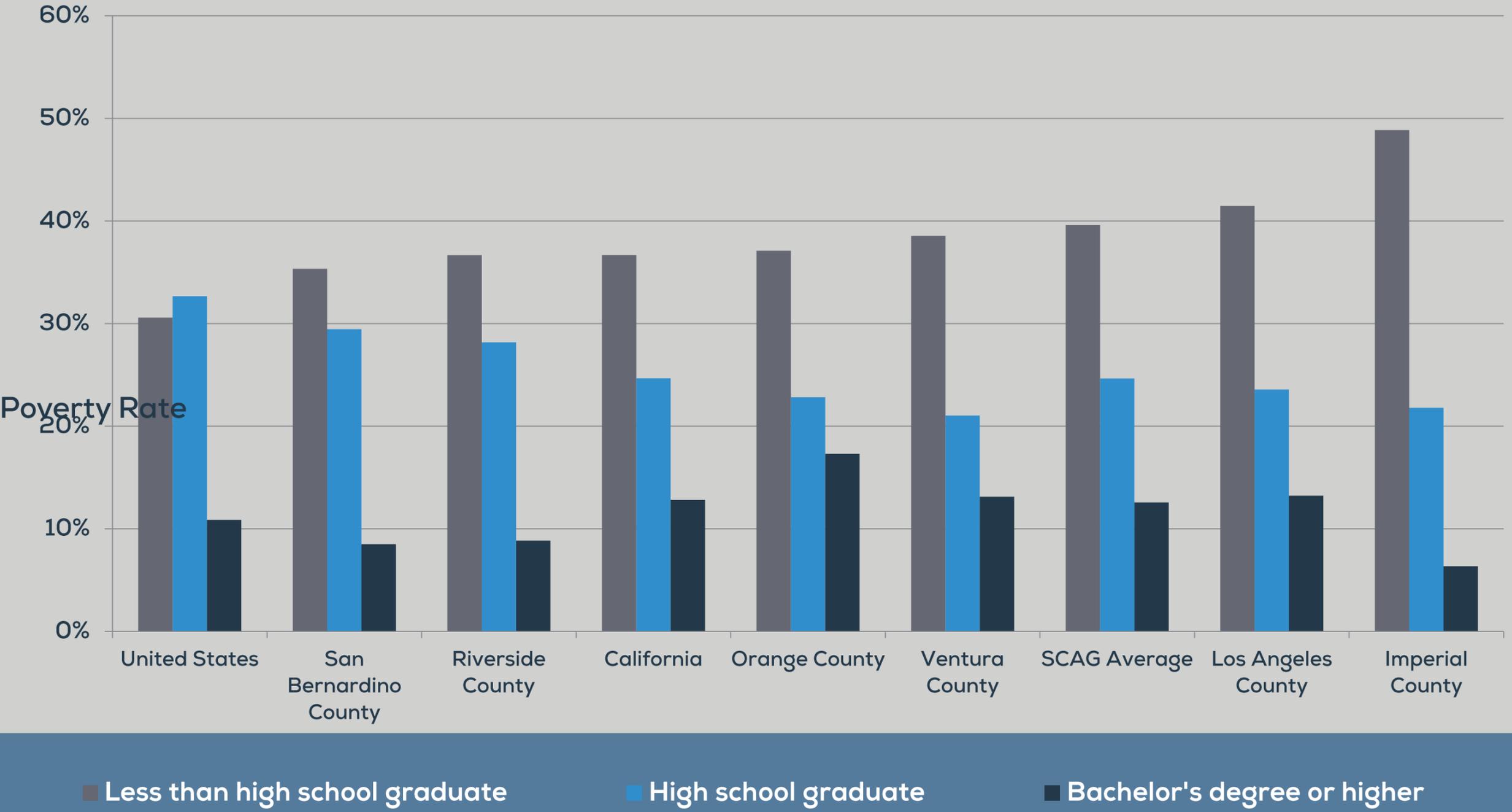
MEDIAN WEEKLY EARNINGS IN 2013



ALL WORKERS: \$827

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SCAG Residents Among Most Highly Vulnerable to Poverty in the Nation



Poverty Rates at Different Education Attainment Levels, 2012

Source: U.S. Census Bureau, American Community Survey, 2012



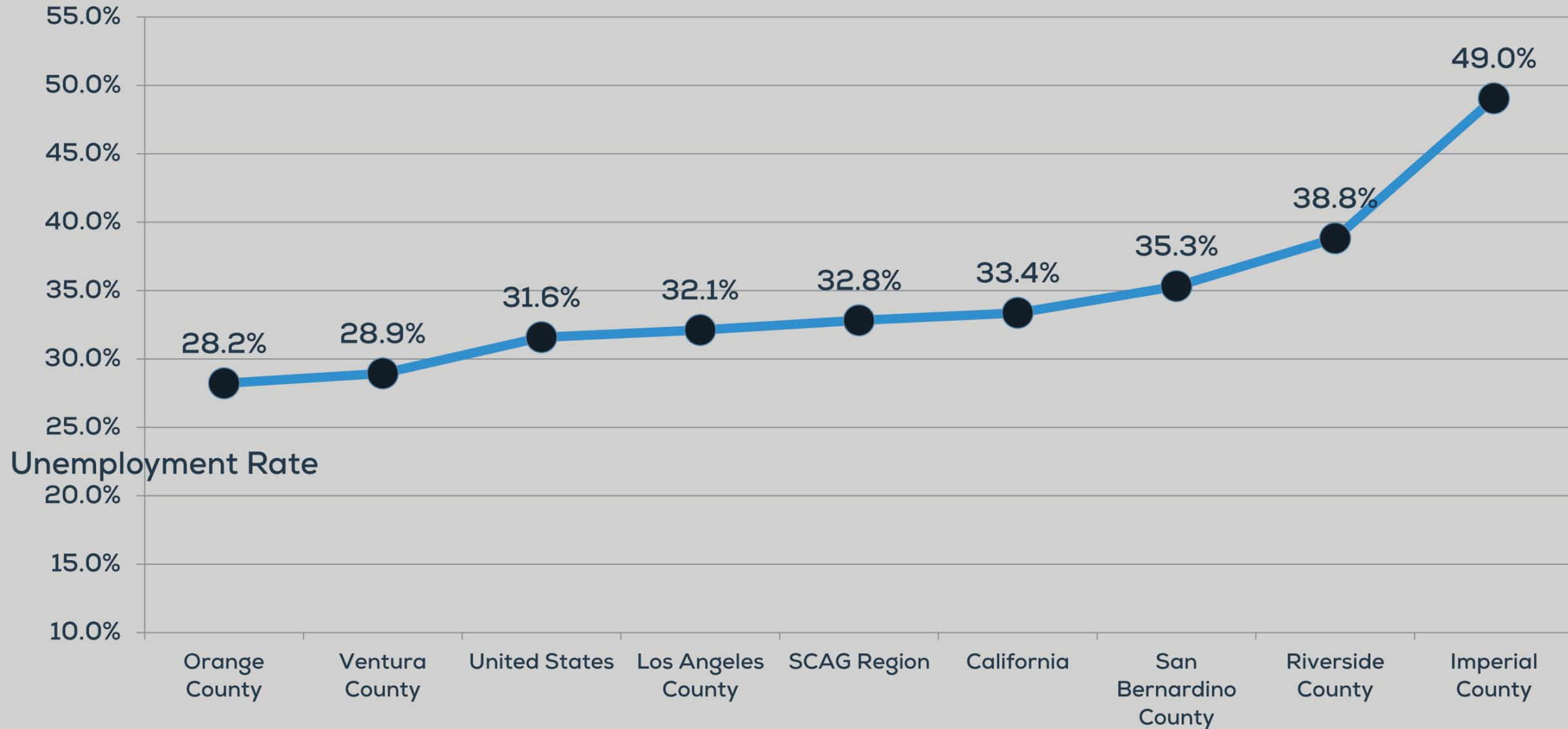
Standard/PPIC “California Poverty Measure”

	CALIFORNIA POVERTY MEASURE	OFFICIAL POVERTY RATE
SAN BERNARDINO COUNTY	19.5%	18.4%
RIVERSIDE COUNTY	20.4%	15.9%
VENTURA COUNTY	21.2%	11.6%
CALIFORNIA	22.0%	16.2%
IMPERIAL COUNTY	22.1%	26.0%
ORANGE COUNTY	24.3%	12.8%
LOS ANGELES COUNTY	26.9%	18.2%

Source: Stanford Center on Poverty and Inequality; Public Policy Institute of California



Unemployed Persons in Poverty A Rising Concern for SCAG Counties



Unemployment Rate of
Individuals in Poverty,
2012

Source: U.S. Census Bureau,
American Community Survey,
2012

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Sectors with Lower Educational Requirements are Candidates for Good-Paying Job Growth

THE
CORE FIVE
LOWER
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REQUIREMENTS,
GOOD-PAYING
JOB SECTORS

	% of Workers with a HS Diploma or less	New Jobs Forecasted, 2012-2020	Median Income
 Construction	84%	61,600	\$53,036
 Logistics	80.2%	143,100	\$44,291
 Finance, Insurance, & Real Estate	74.8%	53,000	\$48,010
 Manufacturing	68.0%	13,600	\$50,597
 Health Care	43.9%	133,100	\$57,444

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Los Angeles County

OCCUPATION	TOTAL JOB OPENINGS	MEDIAN ANNUAL WAGES	EDUCATION LEVEL
RETAIL SALESPERSONS	58,320	\$21,849	Less than HS
CASHIERS	54,840	\$20,017	Less than HS
PERSONAL CARE AIDES	50,660	\$21,261	Less than HS
WAITERS AND WAITRESSES	43,850	\$18,868	Less than HS
FOOD PREPARATION AND SERVING WORKERS	38,080	\$18,953	Less than HS
FREIGHT, STOCK AND MATERIAL MOVERS	33,830	\$23,147	Less than HS
OFFICE CLERKS, GENERAL	31,110	\$29,692	HS Diploma
CUSTOMER SERVICE REPRESENTATIVES	24,420	\$35,296	HS Diploma
REGISTERED NURSES	24,000	\$85,178	AA
SUPERVISORS - OFFICE/ADMIN SUPPORT	21,200	\$56,230	HS Diploma

Source: California Employment Development Department



Riverside & San Bernardino County

OCCUPATION	TOTAL JOB OPENINGS	MEDIAN ANNUAL WAGES	EDUCATION LEVEL
RETAIL SALESPERSONS	23,420	\$21,003	Less than HS
CASHIERS	21,160	\$20,134	Less than HS
FREIGHT, STOCK AND MATERIAL MOVERS	18,380	\$24,727	Less than HS
FOOD PREPARATION AND SERVING WORKERS	14,670	\$18,863	Less than HS
WAITERS AND WAITRESSES	13,180	\$18,623	Less than HS
HEAVY AND TRACTOR - TRAILER TRUCK DRIVERS	10,910	\$40,243	HS Diploma
PERSONAL CARE AIDES	10,570	\$19,379	Less than HS
STOCK CLERKS AND ORDER FILLERS	9,120	\$22,892	Less than HS
REGISTERED NURSES	8,950	\$81,242	AA
OFFICE CLERKS, GENERAL	7,880	\$30,368	HS Diploma

Source: California Employment Development Department



Imperial County

OCCUPATION	TOTAL JOB OPENINGS	MEDIAN ANNUAL WAGES	EDUCATION LEVEL
FARMWORKERS AND LABORERS	2,390	\$18,531	Less than HS
CASHIERS	1,160	\$19,705	Less than HS
RETAIL SALESPERSONS	1,150	\$19,552	Less than HS
CHILDCARE WORKERS	1,140	\$18,920	HS Diploma
PERSONAL CARE AIDES	960	\$18,654	Less than HS
MAIDS AND HOUSEKEEPING CLEANERS	700	\$19,242	Less than HS
FOOD PREPARATION AND SERVING WORKERS	580	\$18,927	Less than HS
AGRICULTURAL MANAGERS	540	\$79,183	HS Diploma
DETECTIVES AND CRIMINAL INVESTIGATORS	480	N/A	HS Diploma
FREIGHT, STOCK AND MATERIAL MOVERS	400	\$20,671	Less than HS

Source: California Employment Development Department



Orange County

OCCUPATION	TOTAL JOB OPENINGS	MEDIAN ANNUAL WAGES	EDUCATION LEVEL
RETAIL SALESPERSONS	20,890	\$23,032	Less than HS
WAITERS AND WAITRESSES	20,480	\$18,894	Less than HS
CASHIERS	19,280	\$20,925	Less than HS
POLICE AND SHERIFF'S PATROL OFFICERS	14,810	\$88,093	HS Diploma
FOOD PREPARATION AND SERVING WORKERS	12,660	\$18,999	Less than HS
CUSTOMER SERVICE REPRESENTATIVES	10,470	\$37,221	HS Diploma
OFFICE CLERKS, GENERAL	10,280	\$31,080	HS Diploma
FREIGHT, STOCK AND MATERIAL MOVERS	9,840	\$24,391	Less than HS
JANITORS AND CLEANERS	8,490	\$21,313	Less than HS
PERSONAL CARE AIDES	8,400	\$21,352	Less than HS

Source: California Employment Development Department



Ventura County

OCCUPATION	TOTAL JOB OPENINGS	MEDIAN ANNUAL WAGES	EDUCATION LEVEL
FARMWORKERS AND LABORERS	6,930	\$18,892	Less than HS
RETAIL SALESPERSONS	6,390	\$21,685	Less than HS
CASHIERS	5,140	\$20,009	Less than HS
AGRICULTURAL MANAGERS	4,220	\$67,182	HS Diploma
FOOD PREPARATION AND SERVING WORKERS	3,590	\$19,071	Less than HS
WAITERS AND WAITRESSES	3,580	\$18,876	Less than HS
CUSTOMER SERVICE REPRESENTATIVES	2,170	\$35,648	HS Diploma
PERSONAL CARE AIDES	2,000	\$21,150	Less than HS
OFFICE CLERKS, GENERAL	1,980	\$29,882	HS Diploma
SUPERVISORS – OFFICE/ADMIN SUPPORT	1,870	\$53,515	HS Diploma

Source: California Employment Development Department



SCAG Region Totals

OCCUPATION	TOTAL JOB OPENINGS	MEDIAN ANNUAL WAGES	EDUCATION LEVEL
RETAIL SALESPERSONS	110,170	\$21,860	Less than HS
CASHIERS	101,580	\$20,210	Less than HS
WAITERS AND WAITRESSES	81,440	\$18,834	Less than HS
PERSONAL CARE AIDES	72,590	\$20,960	Less than HS
FOOD PREPARATION AND SERVING WORKERS	69,580	\$18,948	Less than HS
FREIGHT, STOCK AND MATERIAL MOVERS	64,190	\$23,791	Less than HS
OFFICE CLERKS, GENERAL	51,640	\$30,048	HS Diploma
CUSTOMER SERVICE REPRESENTATIVES	44,220	\$35,479	HS Diploma
REGISTERED NURSES	41,980	\$83,660	AA Degree
SUPERVISORS – OFFICE/ADMIN SUPPORT	36,160	\$55,001	HS Diploma

Source: California Employment Development Department



Sectors with Lower Educational Requirements are Candidates for Good-Paying Job Growth

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From Poverty To Prosperity: Increasing Pathways to Jobs & Opportunity

JOB CREATION IN KEY SECTORS CRITICAL TO ADDRESSING POVERTY IN SCAG REGION

- THE MAJORITY OF SCAG JOB OPPORTUNITIES ARE COMING FROM **LOW EDUCATION JOB AREAS...**
- ...BUT LOW-EDUCATION WORKERS **ARE VULNERABLE TO HIGHER JOBLESSNESS AND POVERTY RATES.**
- LOW EDUCATIONAL ATTAINMENT LEADS TO **LOW WAGE LEVELS** AT THE MAJORITY OF JOBS AVAILABLE, AND MAKES ESCAPING POVERTY EVEN MORE DIFFICULT.
- ACCELERATING JOB GROWTH IN THE CORE FIVE AREAS – **CONSTRUCTION, LOGISTICS, FIRE, MANUFACTURING, OR HEALTH CARE** – CAN CREATE A HEALTHIER JOB MARKET WITH **GREATER UPWARD MOBILITY.**

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**FOR MORE INFORMATION, AND TO
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economy.scag.ca.gov



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