



Equity Working Group

Regional Planning Working Group

Thursday, March 9, 2023

WWW.SCAG.CA.GOV

Session Logistics



The meeting will take approximately 1.5 hours.



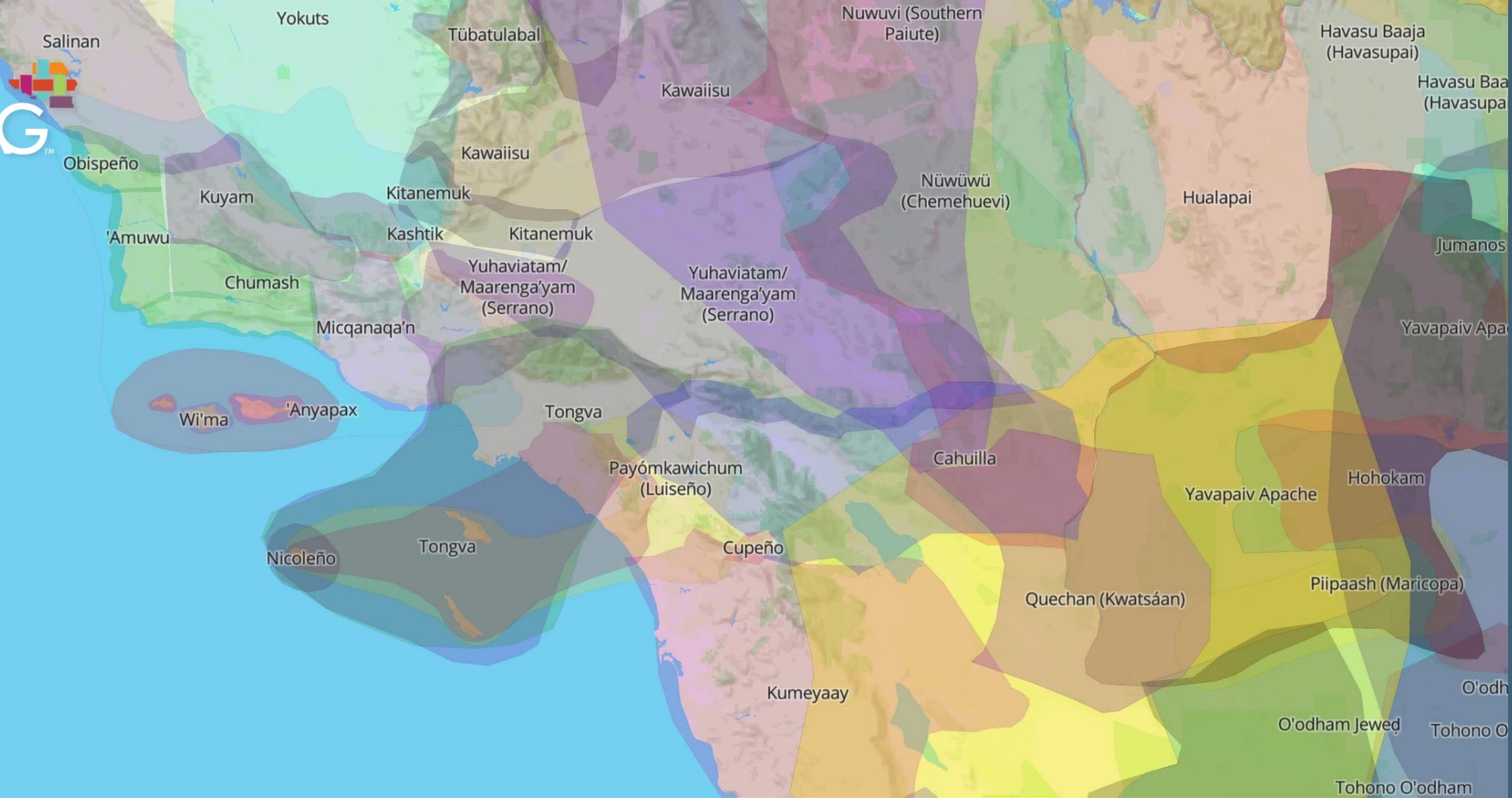
All participant lines will be muted.



At the end of today's panel, there will be a Q & A. If you have a question, please type it into the chat box.



All presentations will be posted on the SCAG website.



LAND ACKNOWLEDGEMENT

AGENDA

- 1. Welcome** **1:00 – 1:10pm**
Anita Au, Planning Supervisor, SCAG
- 2. Update on Connect SoCal 2024** **1:10 – 1:30pm**
Leslie Cayton, Associate Regional Planner, SCAG
- 3. Emerging Technologies Guiding Principles** **1:30 – 1:50pm**
Javier Silva, Assistant Regional Planner, SCAG
- 4. Equity Analysis Update: Priority Equity Communities** **1:50 – 2:20 pm**
Anita Au and Annaleigh Ekman, SCAG
- 5. Announcements, Offers, Requests, and Connections** **2:20 – 2:30pm**
Annaleigh Ekman, Senior Regional Planner, SCAG

Look back at the Equity Working Group

Convened

7

times

Invited

18

external speakers

- Racial Equity Early Action Plan
- Racial Equity Baseline Conditions Report
- Environmental Equity Definition
- Equity Resource Guide
- Connect SoCal Sustainable Communities Program Call for Applications (CEEEJ)
- Digital Action Plan
- Connect SoCal 2024

Environmental Justice Working Group + Public Health Working Group

Direction of the Equity Working Group



What worked?
What didn't?



Should we change the format?
Bring back Equity In Action?



New topic discussions?

THE 2024 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGY
OF THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS



Leslie Cayton

Associate Regional Planner

March 9, 2023

Development Update

FOUNDATIONS
AND
FRAMEWORKS

2021

DATA
COLLECTION
AND POLICY
DEVELOPMENT

2022

OUTREACH
AND
ANALYSIS

2023

DRAFT
PLAN AND
ADOPTION

2024

COMPLETED MILESTONES

- ✓ Draft Goals & Vision
- ✓ Draft Performance Measures
- ✓ Local Data Exchange
- ✓ Project List

MILESTONES FOR 2023

- Public Outreach & Engagement
- Plan Modeling, Analysis, Writing
- Draft Release in Fall 2023



Connect SoCal 2024 Subcommittees: Racial Equity & Regional Planning



**NEXT GENERATION
INFRASTRUCTURE**



**RESILIENCE &
CONSERVATION**



**RACIAL EQUITY &
REGIONAL PLANNING**

PURPOSE

Dive deeper into key areas for Connect SoCal and provide recommendations to the Policy Committees on how to address these issues in the Plan

REPRESENTATION

Members from across the region with invited participation from business or civic leaders and practitioners

DURATION

Launched in September 2022

Final Meeting and Recommendations: January 19 (RE&RP) and 23 (R&C), February 15 (NGI)

More info: scag.ca.gov/subcommittees

Key Questions

Racial Equity & Regional Planning



- What are the opportunities to advance racial equity through the policies and strategies in Connect SoCal?
- How can Connect SoCal guide how planning and investments over the next 30 years address and rectify the effects of racially discriminatory policies in the SCAG region?

Key Findings

Racial Equity & Regional Planning



- Need to identify economic development strategies to address poverty in the region
- Break down silos across governmental agencies and equity efforts.
- Systemic racism has shaped housing and transportation policy, funding and implementation in the SCAG region.
- Need to assess how to improve health outcomes for people of color
- Need to develop inclusive engagement practices
- Need to analyze equity for SCAG and support jurisdictions
- And more...



Recommendations

Racial Equity & Regional Planning



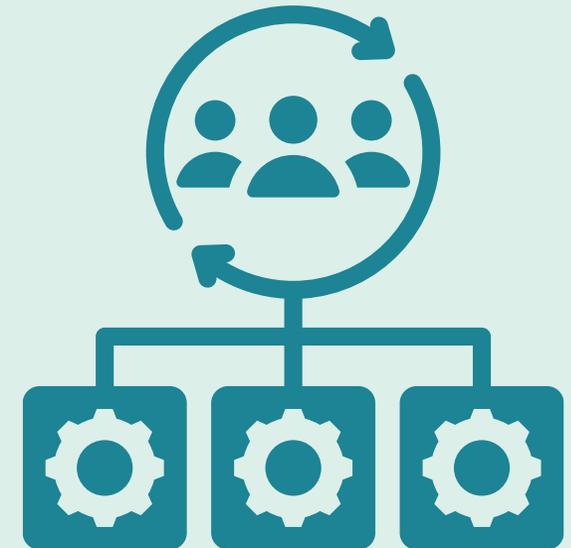
- Connect SoCal 2024 will be a vehicle to promote racial equity
- Embed a racial equity lens in Connect SoCal implementation
- Incorporate racial equity centered best practices in data collection
- Break down silos within SCAG and local, State, and Federal partners
- Prioritize community-centered interventions in the most disadvantaged communities
- Identify and target communities vulnerable to displacement and work towards stabilizing communities and increase access to housing
- Incorporate equity-centered economic activities
- Increase equitable, inclusive, and meaningful representation and engagement of people of color/DACs



Policy Development Framework for Connect SoCal 2024: Update

Policy Development Framework

- Adopted by the Regional Council on June 2, 2022
- Documented draft vision and goals
- Outlined policy priorities from Connect SoCal 2020, recent Regional Council actions, and emerging issues
- Established the subcommittees



NEXT: July 2023 Update with **Regional Planning Policies** and **Implementation Strategies**

MOBILITY

- System Preservation
- Complete Streets
- Transit & Multimodal Integration
- Transportation Demand Management
- Transportation System Management
- Technology Integration*
- Safety
- Financing the System

COMMUNITIES

- 15 Minute Communities *
- Housing the Region *
- Priority Development Areas
- Priority Equity Areas *

**New policy area for Connect SoCal 2024*

ENVIRONMENT

- Sustainable Development
- Air Quality & Clean Technology
- Natural & Working Lands Preservation
- Nature-based Solutions*
- Addressing Climate Hazards
- Water Resilience *

ECONOMY

- Goods Movement
- Broadband *
- Universal Basic Mobility*
- Workforce Development*
- Tourism

Questions? Comments?

FOR MORE INFORMATION, PLEASE VISIT
SCAG.CA.GOV/CONNECT-SOCAL





SCAG Equity Working Group: Technology Guiding Principles

March 9, 2023

Javier Silva, Assistant Regional Planner

WWW.SCAG.CA.GOV



TECHNOLOGY GUIDING PRINCIPLES

An Overview and Introduction

Background and History

- Emerging technologies can result in significant impacts that cross municipal boundaries and collectively shape the SCAG region
- As technology continues to rapidly progress, leaders must make informed decisions based on emerging technologies
- An objective framework (such as the Guiding Principles) can be used to develop a foundation for the evaluation and implementation of new technologies and related policies
- **Staff seeks to develop Guiding Principles for Emerging Technologies for inclusion in the forthcoming Connect SoCal 2024 plan update**
- To ensure that technology isn't addressed in a piecemeal fashion but rather in a coordinated, regional manner that supports our Connect SoCal goals

Overview

Why are the *Guiding Principles* important?

- Technology is a major disruptor, SCAG as regional MPO can advocate for best practices and provide resources

Why is SCAG writing these *Principles*?

- Some cities, counties, and/or local agencies have a demonstrated need for guidance on how to interact with new technologies and implement accordingly

What will the *Principles* accomplish?

- The principles will provide a comprehensive set of considerations that leaders and stakeholders should consider when engaging with new technologies



Alignment with SCAG Policies and Programs

- **Racial Equity Early Action Plan**, adopted May 2021
- **Clean Transportation Technology Policy** (draft), February 2023
- **Connect SoCal 2024 Resilience and Conservation Subcommittee White Paper** (draft), March 2023
- **Resolution No. 23-653-1** to Affirm a Call-To-Action due to Increasing Supply Chain Volatility and Complexity in the SCAG Region and Committing Ongoing Collaboration with Local, State, and Federal Partners to Plan, Fund, and Implement Projects and Strategies that ensure a Safe, Resilient, and Efficient Supply Chain and Goods Movement System, adopted March 2023
- **Resolution No. 23-653-2** to Approve a Regional Complete Streets Policy, adopted March 2023



GUIDING PRINCIPLES: DRAFT EQUITY PRINCIPLES

Review of the Draft Equity and Accessibility Principles

Draft Equity Principles for Consideration

- **Equity** and **Accessibility** are the #1 and #2 Technology Guiding Principles as drafted:
 - **Equity:** *Technology should be designed to reduce disparities and barriers that may exist based on factors such as race, income, language barriers or geography.*
 - **Accessibility:** *Technology should be designed to increase accessibility and reduce physical barriers, especially for people with disabilities or limited mobility.*

Do these address the equity and accessibility needs of **everyone** in SoCal?

Is there **anything missing** from these two principles?

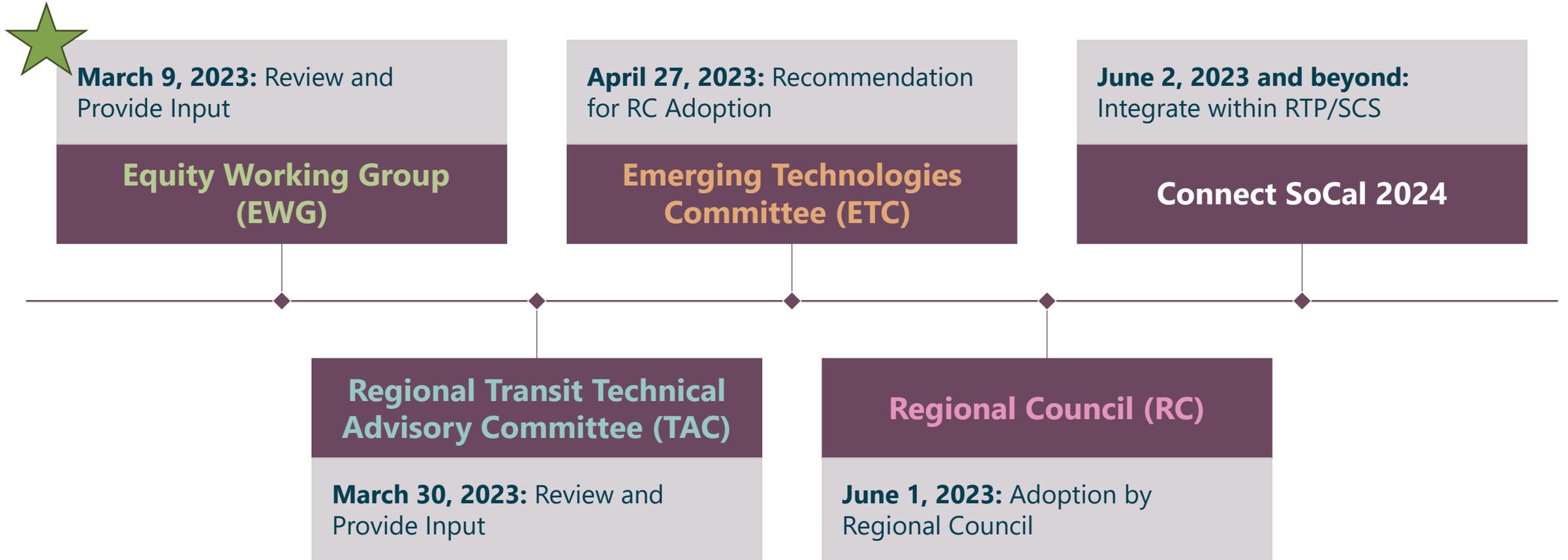
Are there **other barriers** we need to consider?



GUIDING PRINCIPLES TIMELINE

Anticipated Next Steps and Critical Milestones

Next Steps and Critical Milestones





THANK YOU!

For any questions, please contact Javier Silva at silva@scag.ca.gov

Draft Technology Principles

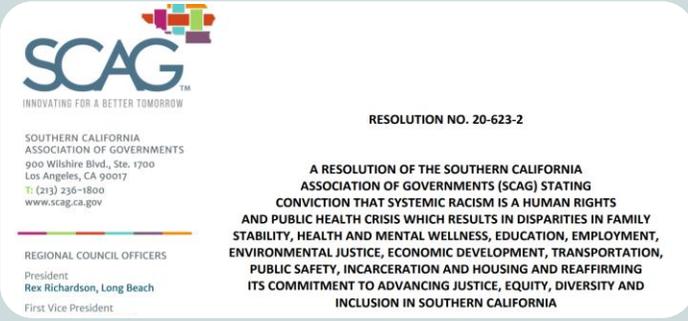
- Equity
- Accessibility
- Sustainability
- Safety
- Integration
- Efficiency
- Data Privacy
- Transparency and Accountability
- Resilience
- Workforce Development Investments

THE 2024 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES STRATEGY
OF THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS



CONNECT SoCal

March 9, 2023



SCAG Regional Council Resolution 20-623-2

- Racial Equity Early Action Plan
- Equity Working Group
 - Racial Equity Baseline Conditions Report

Racial Equity and Regional Planning Subcommittee

Federal

Title VI of the Civil Rights Act of 1964

"...race, color or national origin..."

Executive Order 12898 (1994)

"...minority populations and low-income populations..."

State

California Government Code Section 11135

"...race, national origin, ethnic group identification, religion, age, sex, sexual orientation, color, or disability..."

Environmental Justice

The fair treatment and meaningful involvement of all people regardless of race, color, national origin, or income, with respect to the development, implementation, and enforcement of environmental laws, regulations, and policies.

Equity

As central to SCAG's work, racial equity describes the actions, policies, and practices that eliminate bias and barriers that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life.

EQUITY

Title VI

- Race
- Color
- National Origin

Environmental Justice

- Low Income
- Minority

Other FHWA & FTA Groups

- Sex/Gender
- Disability
- Age
- LEP

Research and Literature Review

MPO Environmental Justice Methodologies



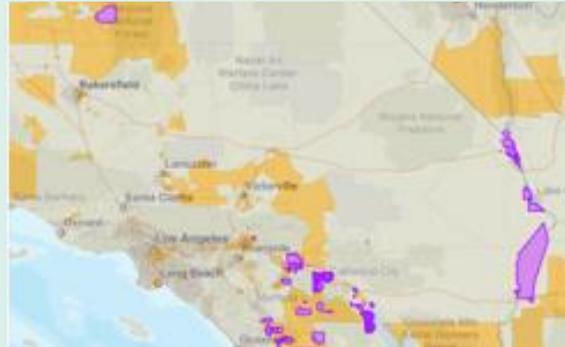
- Reviewed EJ methodologies from 20 MPOs
- Main Takeaways
 - Evaluating protected classes and environmental justice populations
 - MPOs define their own equity areas
 - Dashboards and interactive web applications
 - Comprehensive and typical forms of public outreach

Research and Literature Review

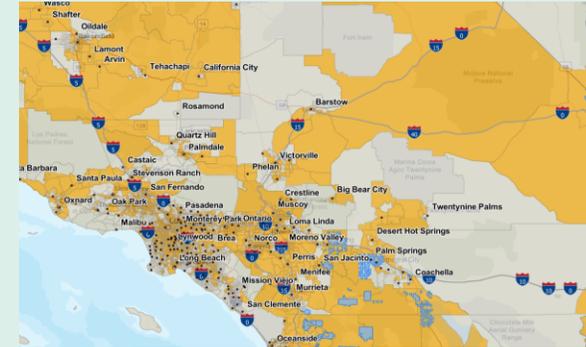
Equity Area Definitions



Climate and Economic Justice Screening Tool, Council on Environmental Quality



Equitable Transportation Community Explorer, US DOT [draft]



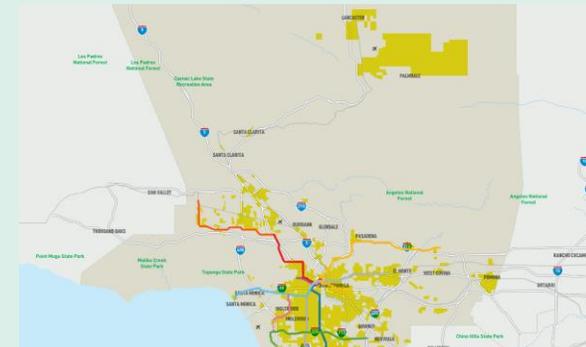
Transportation Disadvantaged Census Tracts, US DOT



CalEnviroScreen Disadvantaged Communities, OEHA/Cal EPA



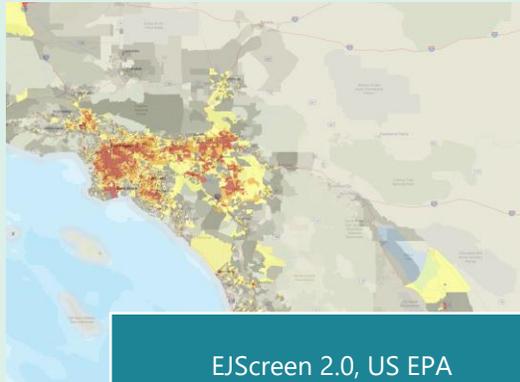
Transportation Equity Zones, SCAG



Equity Focus Communities, LA Metro

Research and Literature Review

Data + Mapping Tools



EJScreen 2.0, US EPA



Environmental Justice Index, US HHS



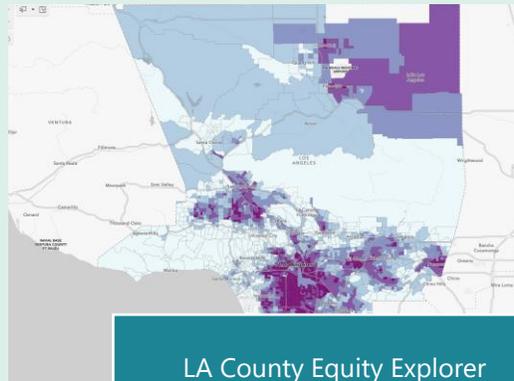
Statewide Transportation Equity Index, Caltrans *[in development]*



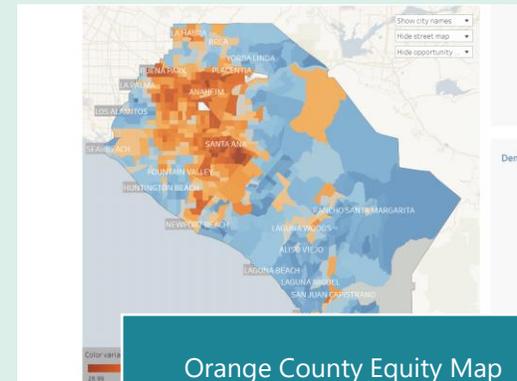
Healthy Places Index 3.0, Public Health Alliance of Southern California



California Transportation Disparities Mapping Tool, UCLA and CARB



LA County Equity Explorer



Orange County Equity Map

Priority Equity Communities



Priority Equity Communities

Definition



Priority Equity Communities are census tracts in the SCAG region that have a greater concentration of populations that have been historically marginalized and are susceptible to inequitable outcomes based on several socioeconomic factors.

Priority Equity Communities

Definition



Priority Equity Communities are census tracts in the SCAG region that have a greater concentration of populations that have been historically marginalized and are susceptible to inequitable outcomes based on several socioeconomic factors.

Priority Equity Communities

Definition



Priority Equity Communities are census tracts in the SCAG region that have a greater concentration of populations that have been historically marginalized and are susceptible to inequitable outcomes based on several socioeconomic factors.

Priority Equity Communities

Definition



Priority Equity Communities are census tracts in the SCAG region that have a greater concentration of populations that have been historically marginalized and are susceptible to inequitable outcomes based on several socioeconomic factors.

Priority Equity Communities

Priority Population Criteria



STATUTORILY REQUIRED



People of Color



Low-Income Households

PREVIOUSLY ANALYZED



Vulnerable Ages



People with Disabilities



People with Limited English Proficiency



Zero- or One- Vehicle Households



People without a High School Diploma

NEW CRITERIA



Female Headed Households



Cost Burdened Households

Priority Equity Communities

Priority Population Criteria

STATUTORILY REQUIRED



People of Color



Low-Income Households

PREVIOUSLY ANALYZED



Vulnerable Ages



People with Disabilities



People with Limited English Proficiency



Zero- or One- Vehicle Households



People without a High School Diploma

NEW CRITERIA



Female Headed Households



Cost Burdened Households

Priority Equity Communities

Priority Population Criteria



STATUTORILY REQUIRED



People of Color



Low-Income Households

PREVIOUSLY ANALYZED



Vulnerable Ages



People with Disabilities



People with Limited English Proficiency



Zero- or One- Vehicle Households



People without a High School Diploma

NEW CRITERIA



Female Headed Households



Cost Burdened Households

Priority Equity Communities

Methodology

Census tracts that have a concentration **above county average** of:

BOTH people of color and low-income households



EITHER people of color or low-income households

AND 4+ of the 7 other criteria



Pause for Questions

Does the definition of Priority Equity Communities make sense?

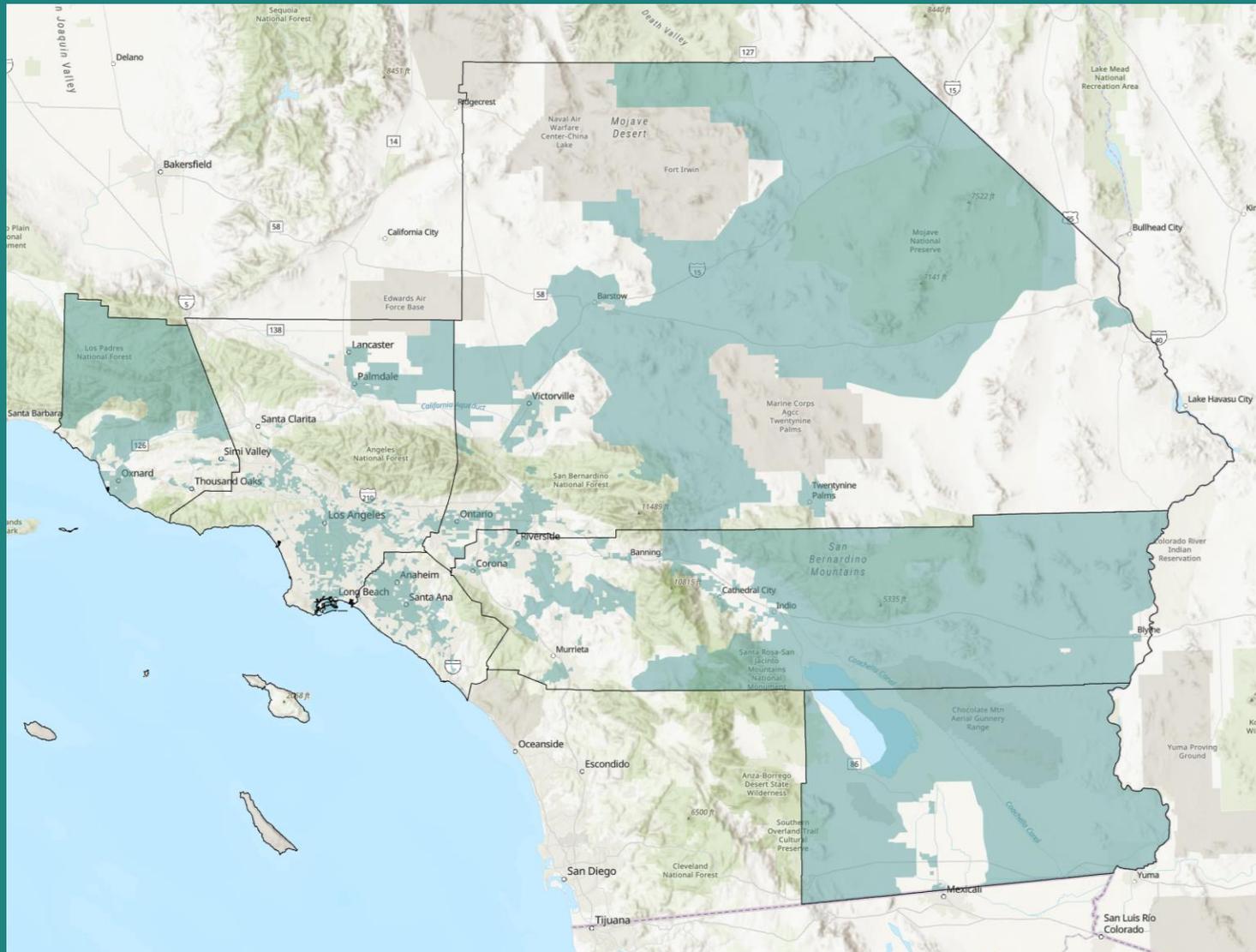
Do you understand how Priority Equity Communities are selected?

Are there any criteria missing? Are any of the criteria unclear?

Thoughts on vehicle-deficient or Female-headed households?

Priority Equity Communities

Identification

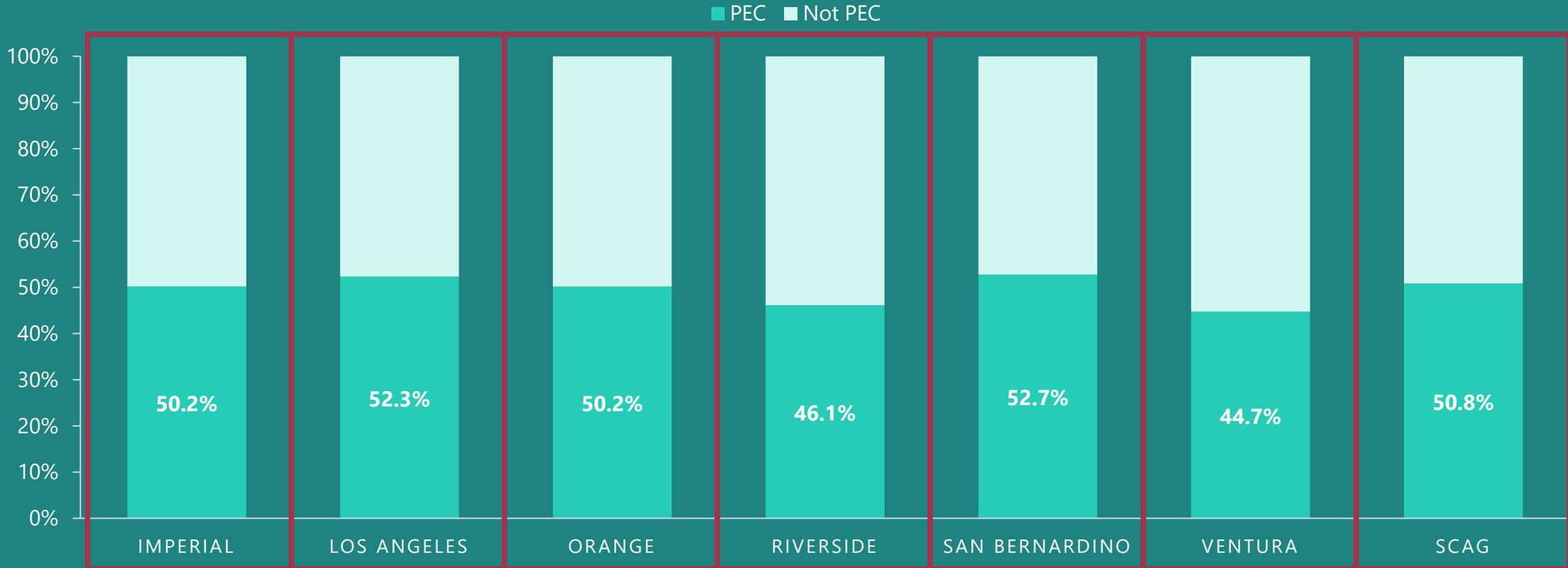


Priority Equity Communities

Identification



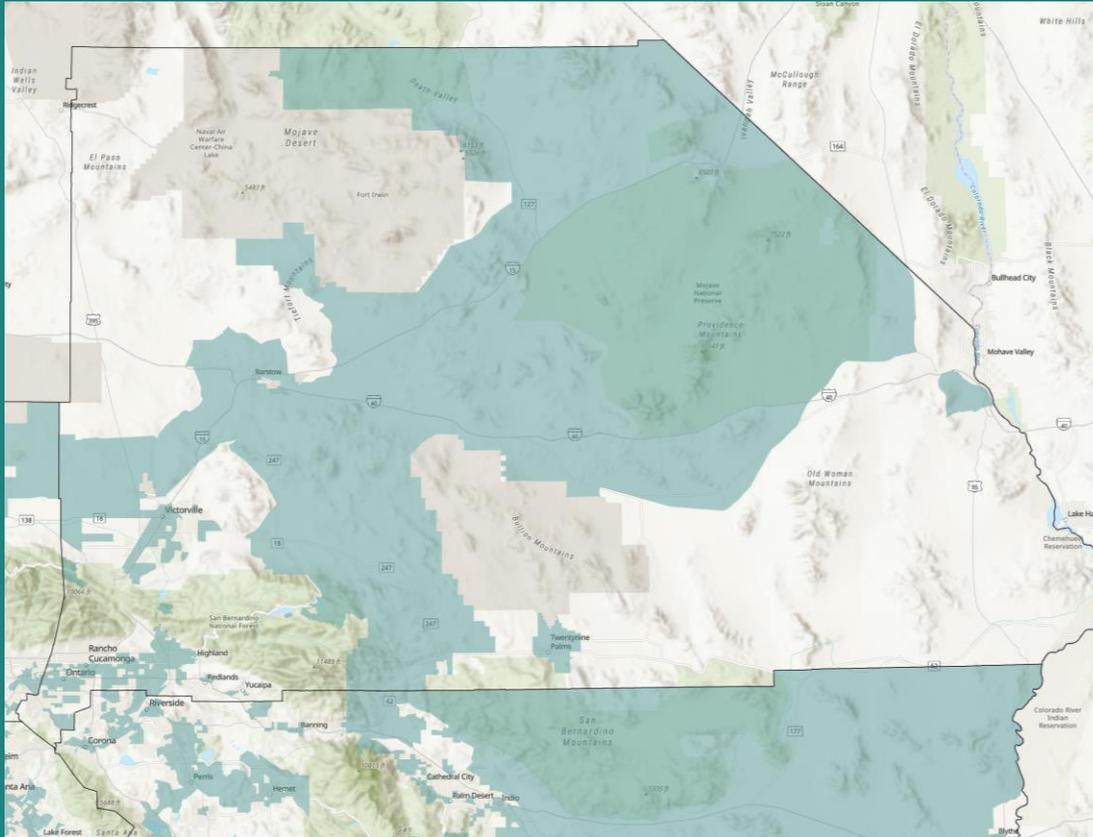
PERCENT OF POPULATION IN PRIORITY EQUITY COMMUNITIES (PEC)



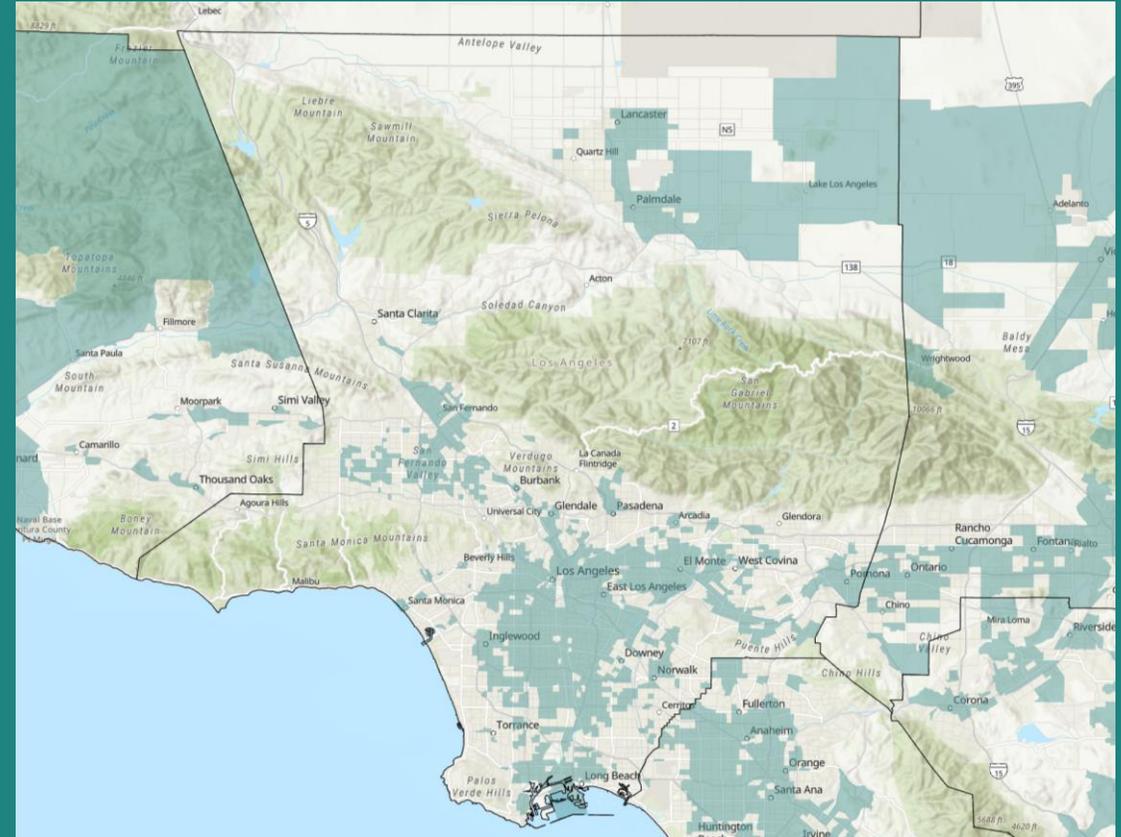
Priority Equity Communities Identification



San Bernardino County **52.7%**



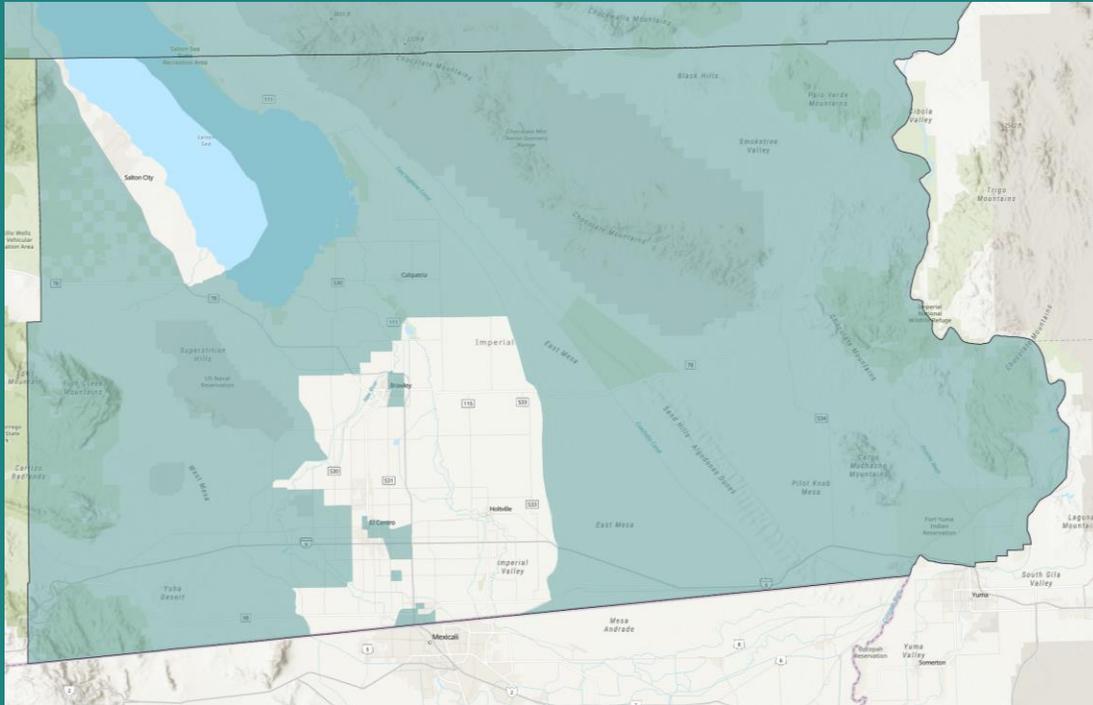
Los Angeles County **52.3%**



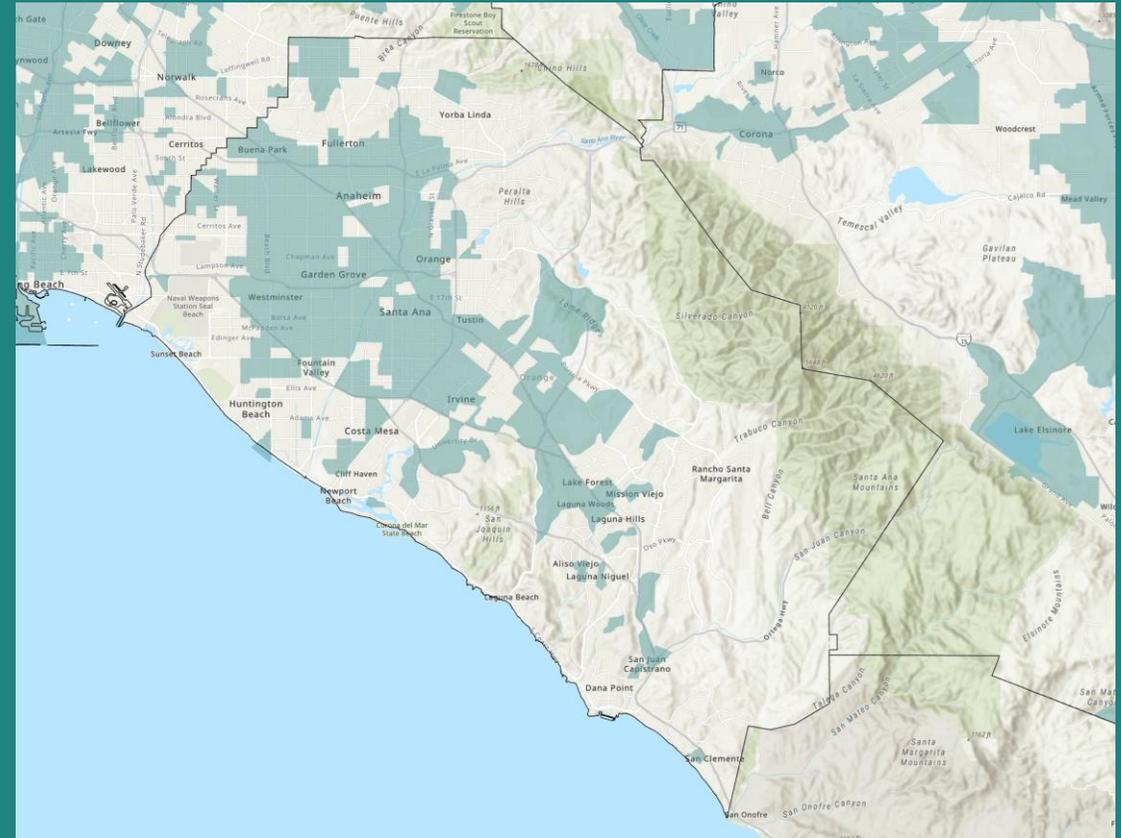
Priority Equity Communities Identification



Imperial County **50.2%**



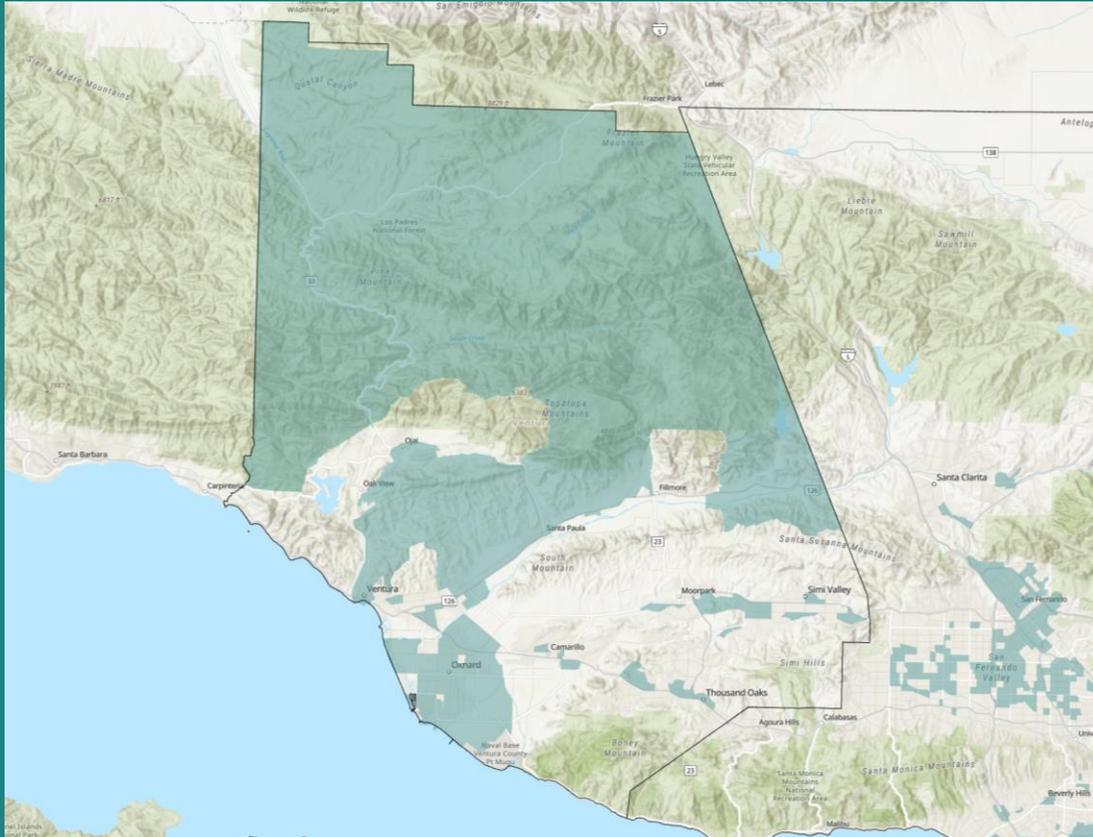
Orange County **50.2%**



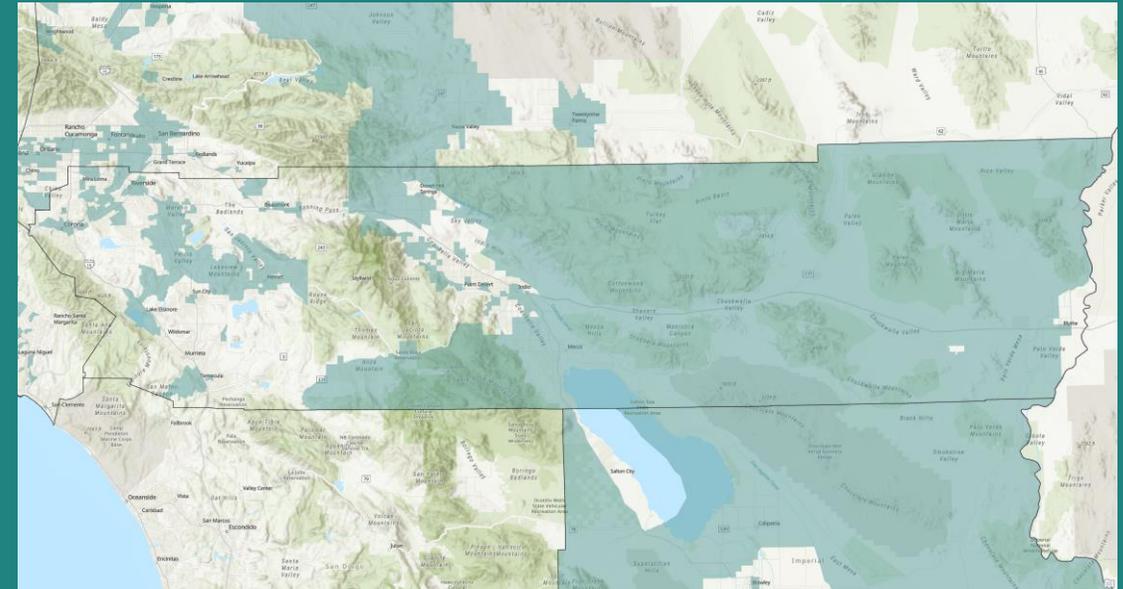
Priority Equity Communities Identification



Ventura County 44.7%



Riverside County 46.1%



Equity Performance Measures



Equity Performance Measures

Economy

- Geographic Distribution of Transportation Investments
- Investments vs. Benefits
- Revenue Sources In Terms of Tax Burdens
- Impacts from Mileage-Based User Fee

Communities

- Jobs-Housing Imbalance
- Neighborhood Change and Displacement
- Rail-Related Impacts

Mobility

- Share of Transportation System Usage
- Travel Time and Travel Distance Savings
- Access to Everyday Destinations
- Bicycle and Pedestrian Collisions

Environment

- Resilience and Climate Vulnerabilities
- Emissions Impacts Analysis
- Noise Impacts

Equity Performance Measures

Access to Everyday Destinations



Number of Jobs accessible within...

15- and 30-minutes during AM Peak via auto

15- and 45-minutes during AM Peak via transit

0.5-, 0.75-, and 1-mile walking

1-, 3-, and 5-miles biking

Number of Retail establishments accessible within...

15-minutes during midday via auto and transit

0.5-, 0.75-, and 1-mile walking

1-, 3-, and 5-miles biking

Percent of population that can access a Park within...

15- and 30-minutes during midday via auto and transit

0.5-, 0.75-, and 1-mile walking

1-, 3-, and 5-miles biking

Number of Schools accessible within...

15- and 30-minutes during AM Peak via auto and transit

0.5-, 0.75-, and 1-mile walking

1-, 3-, and 5-miles biking

Number of Health Care centers accessible within...

15- and 30-minutes during midday via auto and transit

0.5-, 0.75-, and 1-mile walking

1-, 3-, and 5-miles biking

Equity Performance Measures

Resilience and Climate Vulnerabilities



Flooding and
Landslide
Zones

Coastal
Inundation
(Sea Level Rise)

Wildfires

Substandard
Housing

Extreme Heat
and Cooling
Strategies

Drought

Alquist-priolo
Earthquake
Hazard Zones

Next Steps



Timeline



Questions? Comments?

FOR MORE INFORMATION, PLEASE VISIT
SCAG.CA.GOV/CONNECT-SOCAL



US OMB Race and Ethnicity Standards Revisions

Proposed Updates to OMB's 1997 Statistical Policy Directive No. 15: Standards for Maintaining, Collecting, and Presenting Federal Data on Race and Ethnicity (SPD 15):

1. Collecting race and ethnicity together with a single question
2. Adding a response category for Middle Eastern and North African, separate and distinct from the "White" category
3. Updating SPD 15's terminology, definitions, and question wording

Figure 2. Proposed Example for Self-Response Data Collections: Combined Question with Minimum

and Detailed Categories

What is your race or ethnicity?
Select all that apply AND enter additional details in the spaces below.
Note, you may report more than one group.

WHITE – Provide details below.

German Irish English
 Italian Polish French
Enter, for example, Scottish, Norwegian, Dutch, etc.

HISPANIC OR LATINO – Provide details below.

Mexican or
 Mexican American Puerto Rican Cuban
 Salvadoran Dominican Colombian
Enter, for example, Guatemalan, Spaniard, Ecuadorian, etc.

BLACK OR AFRICAN AMERICAN – Provide details below.

African American Jamaican Haitian
 Nigerian Ethiopian Somali
Enter, for example, Ghanaian, South African, Barbadian, etc.

ASIAN – Provide details below.

Chinese Filipino Asian Indian
 Vietnamese Korean Japanese
Enter, for example, Pakistani, Cambodian, Hmong, etc.

AMERICAN INDIAN OR ALASKA NATIVE – Enter, for example,
Navajo Nation, Blackfoot Tribe, Mayan, Aztec, Native Village of
Barrow Inupiat Tribal Government, Tlingit, etc.

MIDDLE EASTERN OR NORTH AFRICAN – Provide details below.

Lebanese Iranian Egyptian
 Syrian Moroccan Israeli
Enter, for example, Algerian, Iraqi, Kurdish, etc.

NATIVE HAWAIIAN OR PACIFIC ISLANDER – Provide details below.

Native Hawaiian Samoan Chamorro
 Tongan Fijian Marshallese
Enter, for example, Palauan, Tahitian, Chuukese, etc.

US OMB Race and Ethnicity Standards Revisions

- Public Comments are due April 12, 2023
- Public Webinars
 - Town Hall 1: Tuesday, March 14 at 2pm ET
 - Town Hall 2: Friday, March 17 at 2pm ET
 - Town Hall 3: Saturday, March 18 at 2pm ET
- Learn more at: <https://spd15revision.gov/>

EPA Environmental Justice (EJ) Grants

- EJ Collaborative Problem-Solving (EJ-CPS) Cooperative Agreement Program
 - For CBOs and non-profit organizations to address local environmental or public health issues in their communities
 - Applications due April 14, 2023
- EJ Government to Government Grants (EJ-G2G)
 - For government activities that lead to measurable improvements for communities disproportionately burdened by public health issues and environmental harm
 - Applications due April 14, 2023
- EJ Thriving Communities Grantmaking (EJ TCGM)
 - A competitive pass-through program to provide grant funds via subawards to CBOs, underserved and disadvantaged communities
 - Applications due May 31, 2023
- Learn about all of EPA's grant programs at: <https://www.epa.gov/environmentaljustice/environmental-justice-grants-funding-and-technical-assistance>

Executive Order on Further Advancing Racial Equity and Support for Underserved Communities Through The Federal Government

- Senior leader accountability
- Federal Equity Action Plan annual updates
- Better community engagement
- More federal dollars to small disadvantaged businesses
- Economic growth in rural areas
- Equitable urban development
- Increase capacity for civil rights offices and focus on emerging threats
- Presidential budget adjustments for Equity Action Plans
- Data equity and transparency

More information: <https://www.whitehouse.gov/briefing-room/presidential-actions/2023/02/16/executive-order-on-further-advancing-racial-equity-and-support-for-underserved-communities-through-the-federal-government/>

Caltrans Reconnecting Communities: Highways to Boulevards (RC:H2B) Pilot Program

- Pilot program to plan for and fund the conversion of key underutilized highways in the State into multi-modal corridors to reconnect communities divided by transportation infrastructure
- Guidelines are in development
- Call for Projects expected Late Spring/Early Summer 2023
- Learn More: <https://dot.ca.gov/programs/local-assistance/fed-and-state-programs/rc-h2b>

OFFERS, REQUESTS, CONNECTIONS

Offers

Has your agency been working on any equity-related work you would like to share?

Requests

Are there any issues you have experienced since we met last that you would appreciate resources/support on?

Connections

Are you interested in connecting with other agencies around a specific topic?



THANK YOU!

See you in June!

Anita Au (au@scag.ca.gov)

Annaleigh Ekman (Ekman@scag.ca.gov)