



MEETING OF THE

MODELING TASK FORCE

SOUTHERN CALIFORNIA
ASSOCIATION OF GOVERNMENTS
818 West 7th Street, 12th Floor
Los Angeles, CA 90017

T: (213) 236-1800

F: (213) 236-1825

www.scag.ca.gov

Wednesday, January 25, 2017

10:00 a.m. - 12:00 p.m.

REGIONAL COUNCIL OFFICERS

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Michele Martinez, Santa Ana

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Transportation
Barbara Messina, Alhambra

SCAG Main Office
818 West 7th Street, 12th Floor
Policy Committee Room A
Los Angeles, CA 90017
(213) 236-1800

Videoconference Available
San Bernardino SCAG Office
1170 W. 3rd Street, Suite 140
San Bernardino, CA 92418

Riverside SCAG Office
3403 10th Street, Suite 805
Riverside, CA 92501

Teleconference Is Available

For call-in information, please contact Cheryl Leising at (213) 236-1926 or via email at leising@scag.ca.gov.

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Mana Sangkapichai at (213) 236-1894 or via email sangkapichai@scag.ca.gov.

Agendas & minutes for the Modeling Task Force are also available at:
<http://www.scag.ca.gov/DataAndTools/Pages/ModelingTaskForce.aspx>.

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. If you require such assistance, please contact SCAG at (213) 236-1926 at least 72 hours in advance of the meeting to enable SCAG to make reasonable arrangements. To request documents related to this document in an alternative format, please contact (213) 236-1928.

AGENDA

“Any item listed on the agenda (action or information) may be acted upon at the discretion of the Committee”.

1.0 CALL TO ORDER AND INTRODUCTIONS

Tim Byrne
Chairperson

1.1 Modeling Task Force Chairperson

The Chair of the Modeling Task Force rotates annually between the modeling leads of the County Transportation Commissions and Caltrans. SCAG staff asks the Committee to affirm the appointment of Chris Gray, WRCOG, as the new Modeling Task Force Chair for Year 2017. The Modeling Task Force extends its appreciation to Tim Byrne from SANBAG for his service as Chair over the past year.

2.0 PUBLIC COMMENT PERIOD

Members of the public desiring to speak on an agenda item or items not on the agenda, but within the purview of this Task Force, must fill out and present a speaker’s card to the Assistant prior to speaking. A speaker’s card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The Chair may limit the total time for comments to twenty (20) minutes.

3.0 CONSENT CALENDAR

4.0 ACTION ITEM(S)

5.0 INFORMATION ITEMS

5.1 Updates on Sub-Regional Modeling Programs

Group Discussion
10 minutes

Discussion by MTF members – an opportunity for agencies to share the status of their current modeling projects and upcoming modeling priorities.

5.2 Open Discussion About Desired Topics for the Upcoming Year

Group Discussion
10 minutes

Discussion and dialogue by MTF members – an opportunity for members to discuss topics of interest for the upcoming year.

5.3 Update on SCAG’s Modeling Program

SCAG Staff
10 minutes

Discussion of SCAG’s Fiscal Year 2017-2018 modeling program, current modeling priorities and upcoming projects.

5.4 Traffic Data Collection Methodologies and Technologies

Kevin Deal, NDS
30 minutes

A comprehensive introduction into the data collection world from a nationwide firm. A discussion about both common and uncommon data collection methodologies used around the country. A focus on available technology to include both the benefits and shortfalls found throughout the industry as well as current applications.

5.5 California MPO Household Travel Survey Design

Maren Outwater, RSG
30 minutes

RSG will present highlights of our approach to designing the next generation of household travel surveys for the four largest metropolitan planning organizations in California. This will include a demonstration of the smartphone application, which will be the primary means of data collection, and a discussion about targeting hard-to-reach populations.

6.0 CHAIR’S REPORT

7.0 STAFF REPORT(S)

8.0 FUTURE AGENDA ITEMS

9.0 ADJOURNMENT

The next meeting of the Modeling Task Force is scheduled for 10:00 a.m. on March 22, 2017 at SCAG’s office in downtown Los Angeles.