



SOUTHERN CALIFORNIA
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MEETING OF THE

MODELING TASK FORCE

Wednesday, July 22, 2020
10:00 a.m. – 11:30 a.m.

SCAG OFFICES

**900 Wilshire Blvd., Ste. 1700
Policy Committee A Room
Los Angeles, CA 90017
(213) 236-1800**

**UNTIL FURTHER NOTICE, MEETINGS WILL BE HELD VIA ZOOM
CONFERENCING (LOG IN FOLLOWING)**

Please see Page 2 for information on How to Participate. For other information or questions, please contact Cheryl Leising at (213) 236-1926 or via email at leising@scag.ca.gov

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Kihong Kim at (213) 236-1914 or via email at kimk@scag.ca.gov. Agendas & Minutes for the Modeling Task Force are also available at: www.scag.ca.gov/committees

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 236-1908. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.

How to Participate

For the July 22nd Modeling Task Force Meeting, the meeting is held via Zoom Conferencing with log in information as follows:

Web Meeting

Join from PC, Mac, Linux, iOS or Android:

<https://zoom.us/j/679716911>

***For passcode, please contact Kihong Kim at**

kimk@scag.ca.gov or Cheryl Leising at Leising@scag.ca.gov

Teleconference

Dial: 1-669-900-6833

Meeting ID: 679 716 911

AGENDA

“Any item listed on the agenda (action or information) may be acted upon at the discretion of the Committee”.

1.0 CALL TO ORDER AND INTRODUCTIONS

**Cameron Brown
@ WRCOG
Chairperson**

2.0 PUBLIC COMMENT PERIOD

Members of the public desiring to speak on an agenda item or items not on the agenda, but within the purview of this Task Force, must fill out and present a speaker’s card to the Assistant prior to speaking. A speaker’s card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The Chair may limit the total time for comments to twenty (20) minutes.

3.0 INFORMATION ITEMS

3.1 Updates on Sub-Regional Modeling Programs

**Group Discussion
15 minutes**

Discussion by MTF members – an opportunity for agencies to share the status of their current modeling projects and upcoming modeling priorities.

3.2 Shared Mobility in LA County - A Case Study in Westside Cities

**Caroline Rodier
@ UC Davis
Huajun Chai
@ UC Davis
Ihab Kaddoura
@ TU Berlin
35 minutes**

Shared mobility is a promising approach to reduce VMT and emissions, especially when coupled with public transit which would further promote green travels. In our study, we'd like to evaluate the effectiveness of a shared mobility service called DRT (demand responsive transport) in the area of Westside Cities. Equity issue is also addressed by different pricing policies.

3.3 Big Data - Providing Intelligence to Optimize Transportation Planning and Operations Decision-Making

**Gary Carlin
@ INRIX
35 minutes**

New and expanded data sets allow for more informed decision making by public sector agencies. The presentation will explore some of these new data sets and associated tools for planning and operational analyses.

4.0 CHAIR'S REPORT

5.0 STAFF REPORT(S)

6.0 FUTURE AGENDA ITEMS

SCAG SPM, SCAG FTIP Database, UC Davis' Longitudinal Study on the Impacts of COVID-19 on Mobility, Quantifying the Potential Employment Accessibility Benefits of Shared Automated Mobility Services

7.0 ADJOURNMENT

The next meeting of the Modeling Task Force is scheduled for 10:00 a.m. on September 23, 2020 via Zoom meeting.