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MEETING OF THE

MODELING TASK FORCE

Wednesday, July 27, 2016
10:00 a.m. – 12:00 p.m.

SCAG Main Office
818 West 7th Street, 12th Floor
Policy Committee Room A
Los Angeles, CA 90017
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Teleconference Is Available

For call-in information, please contact Cheryl Leising at (213) 236-1926 or via email at leising@scag.ca.gov.

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Mana Sangkapichai at (213) 236-1894 or via email sangkapichai@scag.ca.gov.

Agendas & minutes for the Modeling Task Force are also available at: <http://www.scag.ca.gov/DataAndTools/Pages/ModelingTaskForce.aspx>

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. If you require such assistance, please contact SCAG at (213) 236-1926 at least 72 hours in advance of the meeting to enable SCAG to make reasonable arrangements. To request documents related to this document in an alternative format, please contact (213)236-1928.

AGENDA

“Any item listed on the agenda (action or information) may be acted upon at the discretion of the Committee”.

1.0 CALL TO ORDER AND INTRODUCTIONS

Tim Byrne,
Chairperson

2.0 PUBLIC COMMENT PERIOD

Members of the public desiring to speak on an agenda item or items not on the agenda, but within the purview of this Task Force, must fill out and present a speaker’s card to the Assistant prior to speaking. A speaker’s card must be turned in before the meeting is called to order. Comments will be limited to three minutes. The Chair may limit the total time for comments to twenty (20) minutes.

3.0 CONSENT CALENDAR

4.0 ACTION ITEM

5.0 INFORMATION ITEMS

5.1 Updates on Subregional Modeling Programs

Group Discussion,
10 minutes

Discussion by MTF members – an opportunity for agencies to share the status of their current modeling projects and upcoming modeling priorities.

5.2 First-last Mile Life Cycle Assessment of Transit in Los Angeles

Chris Hoehna,
Arizona State University
30 Minutes

This research aims to comprehensively evaluate the life-cycle impacts of first and last mile trips on multimodal transit. A case study of transit and automobile travel in the greater Los Angeles region is evaluated by using a comprehensive life-cycle assessment combined with regional household travel survey data to evaluate first-last mile trip impacts in multimodal transit with a focus on automobile trips accessing or egressing transit, greenhouse gas and criteria pollutants.

5.3 Streetlytics -- Comprehensive Travel Insight from Citilabs and AirSage

**Matthew Martimo,
AirSage**
30 minutes

Streetlytics merges AirSage's cellular and GPS data, Citilabs' comprehensive database of measured traffic patterns, and regional demographics with sophisticated transportation models to provide smart insights into travel and the traveling consumer. Streetlytics gives you detailed answers to crucial questions about volume, direction, congestion levels, driver characteristics and trip purpose on every street so you can make decisions with confidence.

5.4 Environmental Justice Analysis for the 2016 – 2040 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS)

**Kimberly Clark,
SCAG**
30 Minutes

Overview of SCAG's Environmental Justice Appendix for the 2016 RTP/SCS, including policy background, outreach, analysis, and local strategies.

6.0 CHAIR'S REPORT

7.0 STAFF REPORT

8.0 FUTURE AGENDA ITEMS

9.0 ADJOURNMENT

The next meeting of the Modeling Task Force is scheduled for 10:00 a.m. on September 28, 2016 at SCAG's office in downtown Los Angeles.